New European Bauhaus
beautiful | sustainable | together

Alliances for Innovation

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Reinforcing innovation capacity in Europe;
HE, VET, enterprises;
Supporting entrepreneurial mind-sets;
Developing new skills;
Facilitating the flow of knowledge;
Correcting skills mismatches;
2 Lots
P268 PG – « Contribute ideas to the NEB initiative »
P260 of PG – extensive list. Includes:

- HEIs
- VET Providers
- Enterprises
- Research Institutes
- Chambers of Commerce
- Social Partners
- Authorities, Employment Services, Development Agencies
Lot One: « Alliances for Education and Enterprises »

Sectoral and Cross-Sectoral; Labour-market and social entrepreneurship/ entrepreneurial mind-sets

30 million EUR en 2022

1 million EUR – two year projects

1,5 million EUR – three year projects

4 Programme Countries, Minimum of 8 full partners

Partnership: 3 labour market bodies (e.g. a business); 3 education or training providers

In each proposal there has to be a minimum of one HE institution AND one VET provider as full partners
• Lot Two: « Alliances for Sectoral Cooperation on Skills »
• European-wide sectoral projects, blue print alliances, that can act as building blocks to building skills partnerships under the Skills Agenda.
• Gathering Skills Intelligence, where are skills gaps, emerging occupational profiles and designing and delivering VET programmes in long-term;
• Green skills / digital skills
• New addition: reactive response – urgent response and rapid design of CVET programmes in first year.
1. A Pact for Skills including upscaling sectoral Blueprints

2. Strengthening skills intelligence


4. Recommendation on VET

5. European Universities

6. Skills to support twin transitions

7. STEM graduates, entrepreneurial and transversal skills

8. Skills for Life

9. Individual learning accounts

10. Micro-credentials

11. Europass

12. Framework to unlock Member States’ and private investments in skills

Joining forces

Tools for lifelong learning

Skilling for a job

Unlocking investment

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Lot Two
Addressing one of 14 Industrial Ecosystems
32 million EUR en 2022
4 million EUR – four year projects
8 Programme Countries, Minimum of 12 full partners
Partnership: 5 labour market bodies (e.g. a business); 5 education or training providers
In each proposal there has to be a minimum of one HE institution AND one VET provider as full partners
The Pact in the Industrial Ecosystems

- Social enterprises, associations and cooperatives aiming at generating a social impact, often proximity based

- Retail sales
- Wholesale connected to consumers

- Building of residential and non-residential estates
- Building of roads and railways,
- Building of utilities and civil engineering
- Associated activates

- Telecommunications
- Software publishing, computer programming and consultancy
- Data processing, hosting, web portals
- Manufacturing of computers, communication equipment and consumer electronics

- Pharmaceuticals and other medical products
- Personal protective equipment
- Medical services, hospitals, nursing homes, residential care

- Plant and animal production
- Processing of food

- Passenger transport and travel
- Hotels, short term accommodation
- Restaurants and catering
- Events, theme parks

- Newspapers, books and periodicals
- Motion picture, video and television
- Radio and music

- Aircraft production
- Space manufacturing and services
- Defense products and technologies

- Production of textiles, wearing apparel, footwear, leather and jewellery

- Production of motor vehicles, ships and trains, and accessories
- Their repair and maintenance
- Transport

- Raw materials
- Manufacturing of products with high environmental impact: chemicals, iron and steel, forest-based products, plastics, refining, cement, rubber, non-ferrous metals, fertilisers, etc.

= Partnerships kickstarted
RT = Roundtable done

Blue = ongoing Blueprint

New European Bauhaus
• New Call 2022 Published on 24th November 2021
• Info Day Feb/March 2022
• Deadline for applications 15/09/22
• Evaluation by experts and Committee October 2022 – January 2023
• Results February 2023
• Contracting February to April 2023
• Start of projects May 2023
More info & contact details

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Questions ?
Thank you!