

Luther QUENUM

Public policies lab manager / designer

Luther Quenum is a product and service french designer.

After his studies, he co-founded a design agency and then joined one of the innovation teams of the French national mail company.

Working in different type of organizations helped him to get a broad vision of how design evolves in different environments.

He focuses his work mainly on uses and experiences.

He defines design as a global approach to solve problems and create meaningful experiences.

He is one of the very few service designers hired in a public organization in France to work on public policies design.