

Inspiring a revolution in urban innovation



Sala BBK (Bilbao)
and live streamed



English
(Simultaneous
translation will be provided)

8:45 **RECEPTION TO ATTENDEES**

9:00 **OPENING**

Idoia Postigo, General Director, Bilbao Metropoli 30
Ainara Basurko, Deputy of Economic Promotion, Biscay Regional Government
Juan María Aburto, Mayor, Bilbao City Council (tbc)

9:30 **PRESENTATION OF THE URBAN REVOLUTION MANIFESTO**

Conversation among Idoia Postigo, Charles Landry (expert in the use of creativity in urban change), and Greg Clark (urbanist, global advisor, scholar and writer expert in cities)

10:00 **SESSIONS FOR DEBATE ABOUT THE MAIN ASPECTS OF THE URA MANIFESTO AND THE BAY AWARDS CATEGORIES**

ECONOMY / PROSPERITY CATALYST AWARD

André Sobczak, Secretary General, Eurocities
David del Campo, Enterprise B2B Large account + Pyme, Euskaltel
Cristina Oyón, Director of Technology, Innovation and Sustainability, SPRI
Moderator: Greg Clark

STRATEGY / PARTNERS IN PROGRESS & URBAN PIONEERS AWARDS

Henk Bouwman, Secretary General, METREX
Marc Potard, Director for City & Territory and International Projects, Idom
Moderator: Idoia Postigo

11:15 **COFFEE-BREAK**

ECOLOGY / HORIZON SHAPERS AWARD

Rainer Kern, Executive Director, Global Parliament of Mayors
Gonzalo Sáinz de Miera, Director of Climate Change and Alliances, Iberdrola
Ángel Giménez, Principal Manager Energy Solutions, BBVA
Moderator: Eider Inunciaga, Councillor for Euskera, Public Services, Civic Engagement, Agenda 2030 and Internationalization, Bilbao City Council

SOCIETY / SDG CHAMPIONS AWARD

Sissel Hansen, Co-founder, Impact the Future
Eider Inunciaga, Bilbao City Council
Moderator: Charles Landry

13:00 **CLOSING SPEECH: SUMMARY & AURRERA! THE WAY FORWARD**
Greg Clark

DRAFT PROGRAMME



Bilbao
Metropoli30