

France

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1. NEB Community in France

Community status	Total
NEB Partners	41
NEB Friends	10
NEB dedicated calls	3
NEB Prizes Winners	1

2. NEB National Contact Point

Ministry in charge of NEB: Ministry of Culture

NEB National Contact Point: [Directorate-General for Heritage and Architecture, Architecture Department, Ministry of Culture](#)

Person of contact: Guillaume Poupeau; contact-france.neb@culture.gouv.fr

3. High Level Round Table

Advanced thinkers and practitioners in their field bring inspiration and act as community ambassadors for the New European Bauhaus. More information is available [here](#).

Name	Job title
Mr Luther Quenum	Products and services designer / Public policies design lab manager at Metropole Européenne de Lille

4. NEB in France

4.1 NEB projects funded by the EU

New European Bauhaus Calls

Projects supported by dedicated NEB Calls

Name of the project	Description	Type of NEB Call	Link
Harbor Highlight Actions	Harbor Highlight Actions: reconnecting citizens with the beauty of the river (France; Climate) Harbor will utilise summer workshops and learning explorations to design and animate shipyard districts, interweaving art and innovation and exploring the shared heritage of the Seine in Paris. The project will prioritise vulnerable communities, such as younger people and the elderly, as well as directly connecting citizens to professionals and policymakers.	New European Bauhaus Citizen Engagement Programme (EIT)	/
Innovation Campus Project	Innovation Campus Project – 3.5 ha site for creation, training,	DG Regio Technical Assistance Call	Link

	<p>entrepreneurship and organization of cultural and social events</p> <p>The Innovation Campus project consists of the renovation and extension of the Herzog site (3.5 ha), into a to a space of innovation for creation, training, entrepreneurship and organization of cultural and social events, through a collaborative process bringing together different stakeholders.</p> <p>France - Communauté de Communes du Bassin de Pompey</p>		
Remedspace	<p>Remedspace</p> <p>Based in Marseille, REMEDSPACE aims to help the local council restore heritage buildings by removing pollution through nature-based solutions. The project will aim to inform and support citizens, professionals and public entities about the nature-based approach to cleaning up these areas and bringing in an artistic approach to redesign the spaces for better public use.</p>	New European Bauhaus Co-creation of Public Spaces (supported by EIT Food)	/
Craft Cities: Marseille	Marseille is part of the Craft Cities cohort	Craft Creating Actionable Futures	craft-Factsheet.pdf (craft-cities.eu)

4.2 NEB Prizes

To accelerate the green transition, contribute to the recovery and to ensure a better living together for all, we have to capitalise on the existing wealth of knowledge, experience and capacities as much as to call for new visions, new ideas and new solutions. The Prizes bring together those excellent examples and new ideas that could inspire the New European Bauhaus. The NEB Champions rewards existing completed examples and the NEB Rising Stars rewards concepts or ideas submitted by young talents aged 30 or less.

Website: https://new-european-bauhaus.europa.eu/get-involved/2024-prizes_en

Edition 2024 – Finalists

The NEB Prizes 2024 winners will be announced on 12 April, at the New European Bauhaus Prizes 2024 Ceremony in Brussels. The ceremony will be held as part of the New European Bauhaus Festival, taking place from 9-13 April Brussels. A complete list of finalists: <https://prizes.new-european-bauhaus.europa.eu/finalists>.

Result	Strand	Category	Project Title	Town	Link
Finalist	Champions	Prioritising the places and people that need it the most	Yes We Camp	National level	Application

Edition 2023 – Finalists and winners

The New European Bauhaus Prizes 2023 were awarded on 22 June 2023. You can find a complete list of finalists and winners here: <https://2023.prizes.new-european-bauhaus.eu/>

Result	Strand	Category	Project Title	Town	Link
Winner	Champions	Regaining a sense of belonging	SuperBarrio App	France Spain	Application
Winner (public vote)	Rising Stars	Reconnecting with nature	Roofscapes	Paris	Application
Finalist	Rising Stars	Regaining a sense of belonging	New social value for an abandoned museum	Paris	Application
Finalist	Rising Stars	Shaping a circular industrial ecosystem and supporting life-cycle thinking	CREATIVE FACTORY SHOP	Roubaix, Hauts-De-France - Paris, Île-De-France	Application
Finalist	Education champions	Reconnecting with nature	Urban Bivouac	Grenoble, Auvergne-Rhone-Alpes Region	Application
Finalist	Education champions	Prioritising people and places that need it the most	Mining cities in acclimatization	Harnes, Unesco Nord and Pas-de-Calais Mining Basin	Application

Edition 2022 – Finalist and runner-up

The New European Bauhaus prizes 2022 awarded, during the NEB Festival on 11th of June, nine young talents' ideas, as well as nine existing project (both including one public vote award). You can find the complete list of finalists and winners here: <https://2022.prizes.new-european-bauhaus.eu/>

Result	Strand	Category	Project Title	Town	Link
Runner-up	NEB Awards	Reconnecting with nature	R-Urban Bagneux	Paris	Application
Finalist	NEB Awards	Shaping a circular industrial ecosystem and supporting life-cycle thinking	La Fraise	Armentières	Application

3.3 NEB Lab

The NEB Lab is a co-creation space at the service of the New European Bauhaus community, for the delivery of beautiful, sustainable, and inclusive projects to improve our daily lives. The Lab is where the New European Bauhaus is implemented in concrete and tangible projects. It is about what we can achieve when we work together in a spirit of openness and trust. It focuses on connecting people, learning from each other and tapping into everyone's experience.

Website: https://new-european-bauhaus.europa.eu/about/neb-lab_en

NEB Lab projects with participating entities from France:

Name of the project	Participating FR entity	Description	Link
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NEB Goes South	Toulouse School of Architecture	<p>This community-led NEB Lab project connects six south European countries which join forces to reflect about and improve education through architecture. Southern European regions deal with a multitude of similar climate and social problems; furthermore, they also share rich histories and a cultural heritage in need of protection. Acknowledging this common geographical and cultural legacy, the NEB goes South initiative emerged as a direct response to the New European Bauhaus challenge.</p>	Project fiche
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5. NEB Festival 2024

Additional information about the activities and speakers is available on the [NEB Festival website](#).

5.1 Satellite events

Title	Location	Organisation	Description	Date (start and end)
Flip your mind in Fashion	PARIS	CEDECS-TCBL	<p>“Flip your mind in Fashion” intends to reverse the common perception of Fashion, one that has pervaded all stakeholders’ mindsets – in design, production or retail– since the 1980’s, when the fashion system became a “fast” one, led by the spiraling down of costs, always going lower than the competitors. In fact, only looking at Fashion through the “fast-fashion” lens conceals the fact that for most of our history, production of fabrics and clothes focused on high quality and long-lasting durable clothing, that was literally tailor-made.</p> <p>The event intends to make participants aware that we should reverse our images and perceptions: start from the resources we have and the need to share, preserve and regenerate before it is too late. Certainly, the public perception has started to change – “fast fashion is out-of-fashion”-, however not radically enough yet for all the stakeholders of the main linear and internationalised value chain to engage in a systemic and regenerative vision.</p> <p>“Flip your mind in Fashion” intends to reverse the paradigm and perspectives by making imagination, creativity and positive emotional reactions seed mindset change. It will consist of three online sessions bringing concrete provocative issues and initiatives from engaged SMEs, industry, citizens, researchers and policy makers, leading to debates on how to render fashion durable, beautiful and inclusive-, and to co-created change roadmaps.</p> <p>Each session will focus on one important perspective for the transformation of the textile and clothing sector.</p>	16/04/2024 18/04/2024

			<p>- “Nature” centers on the capacity to transform secondary biomass waste from agriculture and marine industries into fibers and fabrics, thereby optimizing biomass waste valorisation, without competing with food production for a growing planet population. It will also make “Nature” the mother of our inspirations, when it comes to the creativity of the textile sector, as in bio-mimetism.</p> <p>- “Production systems” insists on the necessity to enter into a 21st century industry system, allowing for a range of alternative semi-industrial and artisanal systems to provide fabrics and garments best matching local needs with local resources – coming from natural textile resources, creation, savoir-faire and/or heritage – and best placed to benefit from specialized territories.</p> <p>- “Communities” brings inclusion and togetherness to both Nature and Production Systems and can show that so-called “socially excluded” groups often have fibers knowledge, weaving skills or garments savoir-faire – from their countries, in case of migrants – than they can share in a new environment and develop by being trained into innovative and design-driven techniques – thereby giving everyone a “place” in society.</p> <p>TCBL will lead the event, as a network exploring radical change of the T&C sector since 2015 and disseminate some outcomes of the HEREWEAR project – aiming at developing biobased, circular and local production loops.</p>	
Re(bio)ssourçons-nous !	Paris and/or Strasbourg and/or Lille	Conseil national de l’Ordre des architectes (France) en partenariat avec le Réseau des maisons de l’architecture	<p>OAs we aim at reducing our global impact on the environment, the future looks drastic in terms of the measures to be taken. We have to deal with the multiple causes of our impact on climate change and biodiversity. Today, we need to find a way forward that is sustainable for future generations, that takes account of the entire living ecosystem, and that measures the impact of our planetary footprint so that we can make a fresh start. Architecture has a central role to play in this colossal task!</p> <p>With this in mind, the Conseil national de l'Ordre des architectes (France) and the Réseau des maisons de l'architecture are presenting a round-table discussion on the use of bio-sourced materials and materials derived from</p>	17/04/2024 19/04/2024

			<p>recycling and reuse in the building industry. The aim is to inform architects and the wider construction industry about the challenges of reducing the carbon footprint of the built environment. This will be achieved by promoting bio-sourced materials produced with a view to sustainable development (short supply chains), and by promoting the principles of the circular economy.</p> <p>The round-table discussion will showcase architectural projects using bio-sourced materials, but also with a view to saving resources, shedding light on best practices and feedbacks. The aim will be to 'demystify' the use of these materials in architectural projects for professionals in the sector and the general public, but also and above all to show that these projects are no longer prototypical. They are increasingly part of everyday practice. Unfortunately, to date, the use of bio-sourced materials and materials derived from recycling and reuse is still widely perceived as a controversial paradigm. The dominant paradigm still being that of synthetic materials, derived from the chemical industry and therefore highly carbon-intensive. This trend must be reversed if we are to decarbonise the construction sector, combat global warming and limit the extraction of limited resources as much as possible.</p> <p>The event will also address the legal and insurance issues associated with the use of these materials. The use of recycled and reused materials raises questions of insurability. Is the material used safe? Does it comply with current fire safety standards? Health standards? Who is liable in the event of a claim? All these questions deserve to be discussed in order to remove the obstacles facing professionals. We believe it is vital to share these questions and proposed solutions with the general public, who, with their increased level of information, will also be able to play a part in the ecological transition in the construction industry.</p>	
Living habitat springtime (provisional title)	Montpellier Toulouse	Région Occitanie / Pyrénées - Méditerranée	The regional strategic plan dedicated to living habitat will be adopted in December 2023. This event is part of a whole series of events lasting over april which aim to present the plan to the regional stakeholders.	18/04/2024 20/04/2024

			<p>The Living Habitat Springtime event will focus on thematic participative workshops aiming to turn the regional plan into action plans, in order to facilitate the deployment of project support mechanisms in the three main NEB thrusts:</p> <p>1/ sustainability, by highlighting low tech, local eco-materials, low carbon technologies sectors and setting up a quality circle</p> <p>2/ beauty through storytelling, culture and societal prototypes design aimed at triggering public support</p> <p>3/ living together, by the deployment of new forms of inclusive, participatory housing together with social economy actors.</p> <p>Different types (technical, cultural, creative) of workshops will be organized with the aim of communicating this NEB dynamic and answering the question of how to live tomorrow in Occitanie.</p>	
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5.2 Fest

Artist	Project type	Place	Date and time
About a worker - Workshop + Fashion show	workshop 11 fashion	table LAB Fair	12 - 13 April 12h00-18h00
Rencontre Imaginaire	Installation	Peristyle or Cloitre	10 - 13 april 12h00-18h00
Lights contact Installation	Installation	Auditorium	10 - 13 april 12h00-18h00
Pavement Bangerz - Street Drumming - ICI SYSTEMIC		Main stage	11/04/2024 17h45 - 18h15

5.3 Fair

Project title	NEB theme/category
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Bio-TEX	Regaining a sense of belonging
FEDORA Next Stage Grants Recipient 2022 - Sustainable Costumes led by Oper Leipzig & Icelandic Opera	The need for long-term, life-cycle thinking in the industrial ecosystem
Mister Plastic	Prioritising the places and people that need it the most
NEB LAB ECO ² -SCHOOLS	Prioritising the places and people that need it the most
NEBULA	The need for long-term, life-cycle thinking in the industrial ecosystem
THE EUROPEAN ART LABORATORY FOR THE FUTURE - Consolidating Europe around a new aesthetic, sustainable and inclusive Bauhaus	Reconnecting with nature

5.4 Forum

Name	Organisation	Session title	Date & time	Place
Pascal Morand	Fédération de la Haute Couture et de la Mode	Stitching sustainable textiles	11/04/2024 15:30:00-16:15:00	Park stage
Pierre Heilbronn	French Government	Post-calamity reconstruction in Ukraine and beyond	12/04/2024 14:00:00-15:00:00	Park stage
Sandrine Dixson	Clube of Rome	Earth for all, but how? People at the centre of the transition	10/04/2024 10:30:00-11:30:00	Museum stage
Inès Masson	les Marneurs	Greening the spaces we live in: Reconnecting with Nature	11/04/2024 11:40:00-12:40:00	Museum stage