

Austria

Contents

1. NEB Community in Austria.....	2
2. NEB National Contact Point	2
3. NEB in Austria.....	2
3.1 NEB projects funded by the EU.....	2
3.2 NEB Prizes	2
Edition 2024 – Finalist.....	2
Edition 2023 – Finalist.....	3
Edition 2022 – Winner	3
Edition 2021 - Winner	3
3.3 NEB Lab	3
4. NEB Festival 2024.....	5
4.1 Satellite events.....	5
4.2 Fair	9

1. NEB Community in Austria

Community status	Total
NEB Partners	22
NEB Friends	4
NEB dedicated calls	0
NEB Prizes Winners	2

2. NEB National Contact Point

Ministry in charge of NEB: [Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology](#)

NEB National Contact Point: [Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology](#)

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3. NEB in Austria

3.1 NEB projects funded by the EU

Name of the project	Description	Type of NEB Call	Link
ProLight	ProLight is an initiative coordinated by the Fachhochschule Technikum Wien. It builds on the growing wave of civic engagement and citizen science to facilitate the transition to green, sustainable societies and economies. In 6 study districts across Europe, ProLight works on integrated solutions for social innovation in building and renovating.	Social and affordable housing district demonstrator	ProLight

3.2 NEB Prizes

To accelerate the green transition, contribute to the recovery and to ensure a better living together for all, we have to capitalise on the existing wealth of knowledge, experience and capacities as much as to call for new visions, new ideas and new solutions. The Prizes bring together those excellent examples and new ideas that could inspire the New European Bauhaus. The NEB Champions rewards existing completed examples and the NEB Rising Stars rewards concepts or ideas submitted by young talents aged 30 or less.

Website: https://new-european-bauhaus.europa.eu/get-involved/2024-prizes_en

Edition 2024 – Finalist

The NEB Prizes 2024 winners will be announced on 12 April, at the New European Bauhaus Prizes 2024 Ceremony in Brussels. The ceremony will be held as part of the New European Bauhaus

Festival, taking place from 9-13 April Brussels. A complete list of finalists: <https://prizes.new-european-bauhaus.europa.eu/finalists>

Result	Strand	Category	Project Title	Town	Link
Finalist	Champions	Shaping a circular industrial ecosystem and supporting life cycle thinking	Re-Sourcing Commons	Vienna	Application

Edition 2023 – Finalist

The New European Bauhaus Prizes 2023 were awarded on 22 June 2023. You can find a complete list of finalists and winners here: <https://2023.prizes.new-european-bauhaus.eu/>

Result	Strand	Category	Project Title	Town	Link
Finalist	Rising Stars	Prioritising the places and people that need it the most	Volkshilfe hafen*	Vienna	Application

Edition 2022 – Winner

The New European Bauhaus prizes 2022 awarded, during the NEB Festival on 11th of June, nine young talents' ideas, as well as nine existing project (both including one public vote award). You can find the complete list of finalists and winners here: <https://2022.prizes.new-european-bauhaus.eu/>

Result	Strand	Category	Project Title	Town	Link
Winner	NEB Award	Regaining a sense of belonging	Gleis 21	Vienna	Application

Edition 2021 - Winner

The New European Bauhaus prizes 2021 awarded 10 NEB Awards and 10 NEB Rising Stars. You can find the complete list of finalists here: <https://2021.prizes.new-european-bauhaus.eu/>

Strand	Project Title	Description
NEB Award	Erden Pure Walls	Rammed earth has long been shunned in Europe. As we modernised our materials, we began to see earthen construction as undeveloped, unrefined. We associated it with poor architecture. Building standards eventually codified this attitude. But rammed earth can no longer be seen as undeveloped. PURE walls are prefabricated building elements that are 100% natural, 100% recyclable, passively control indoor climate, and offer a haptic materiality perfectly matched to contemporary architecture.

3.3 NEB Lab

The NEB Lab is a co-creation space at the service of the New European Bauhaus community, for the delivery of beautiful, sustainable, and inclusive projects to improve our daily lives. The Lab is where the New European Bauhaus is implemented in concrete and tangible projects. It is about what we can achieve when we work together in a spirit of openness and trust. It focuses on connecting people, learning from each other and tapping into everyone's experience.

Website: https://new-european-bauhaus.europa.eu/about/neb-lab_en

NEB Lab projects with participating entities from Austria:

Name of the project	AT entities	Description	Link
NEB on the Danube	Marton Mehes, Cultural Manager, Vienna/Budapest	The NEB on the Danube is a think-and-do-tank acting as an enabler for the green transition in the Danube region through establishing a functional cooperation of public authorities, civil society, and the private, investment and financial sectors. It aims to improve capacities of cities and regions for triggering and implementing investments into more responsible land use practices, including revitalisation of degraded areas, as a basis for a new green and just economy. It will do so by establishing an ecosystem of public actors, civil society and the private, industry, financial and insurance sectors, as well as experts and practitioners to develop up-to date and financially viable solutions for quality future living and by developing new business and financial models for green investment to fund the green and just transformation. The project will develop and test proposed solutions on pilot sites along the Danube River.	Project page

4. NEB Festival 2024

Additional information about the NEB activities and speakers is available on the [NEB Festival website](#).

4.1 Satellite events

Title	Location	Organisation	Description	Date (start and end)
More-than-Planet	Linz	Ars Electronica Linz GmbH & Co KG	<p>More-than-Planet: (Co)Owning More-than-Truth</p> <p>Developed within the framework of the European project More-than-Planet and premiered at the Theme Exhibition of Ars Electronica Festival 2023, More-than-Truth calls for a complete shift in our worldviews, relationships, language, consciousness, and narratives across the planet. It will culminate in a Theme Weekend at Ars Electronica Center from April 18th to 21st 2024 as a New European Bauhaus satellite event. From significant signs of climate change to fake news, it is evident that the truths humanity collates on the planet—be they numbers, facts, narratives, voices, or orders of life—are still patchy and biased, with their impacts and consequences varying for individual beings, societies, and nature. While truth is vital for human progress and development, we need more than just truth; we require new sets of actions to transcend beyond human advancements.</p> <p>Deviating from the quandary of what the truth is and to whom we delegate the right to the truth, (Co)Owning More-than-Truth offers a space where interdisciplinary practices, approaches, and narratives are pluralized to unearth a more profound and inclusive understanding of being together, forging a path towards a consensus of collective efforts for the crises we face as a whole.</p> <p>The program delves into various practices of calibrating and mapping the cartographies of both natural and digital ecologies to not only unearth truths about our surroundings but to identify nonhuman agencies that coexist with us on the planet. Through artistic speculation and scientific imagination on queer and postcolonial futures, marginalized narratives on territories, technologies that calibrate the usage of natural resources as well as scientific theories create a base for understanding different matters, bodies, species and their relationships, while recognizing and questioning individual lens carved to form truths.</p>	18/04/2024-21/04/2024

			<p>At the nexus of art, technology and society, (Co)Owning More-than-Truth endeavors to bring different subjects, fields and knowledge together. Yet, this signifies the utmost truths we are all aware of: No single entity or community could take hold of crises at a planetary scale, and we all co-own the planet together. By shifting the perception of truth as a social construct, the program challenges the audience to engage with a multitude of perspectives, inviting it to be an active participant in the construction of its meaning. As we navigate, map and embrace shifting truths, the program serves much more as the platform where truth is not a fixed destination but a continuous journey of exploration and discovery of the future we want to own.</p> <p>Through selected artworks, presentations, workshops and experiences the program encourages you to question prevailing norms and engage in critical reflections about the complexities of true ownership and its impact on global urgencies.</p>	
Tourism building culture – engine of a sustainable development?	Vienna	Austrian Society for Environment and Technology	<p>In its tourist building culture, the history and present of tourism in Austria are literally materialized in all the ambivalence that is inherent in tourism as an economic factor and social phenomenon. Therefore, dealing with the topic of “touristic building culture” opens up a wide range of illustrative material and the resulting questions regarding the challenges that will arise in future for tourism-dominated regions with a view to the socio-ecological transformation that is also imminent in the tourism sector.</p> <p>This discussion also allows, in particular, to explore the design possibilities that arise when tourism construction and the investment potential associated with it are understood and operated as a motor for an integrally thought-out, sustainable development. More specifically: If it is programmatically and concertedly aligned with what is currently being formulated in the light of the Sustainable Development Goals and is already being implemented on a pilot basis in many places in initiatives such as the “New European Bauhaus” and its guiding principles of sustainability, aesthetics and inclusion.</p> <p>The Salzkammergut is rich in examples of the diversity and the aesthetic as well as socio-cultural significance of tourist building culture - from the “Imperial Bad Ischl”, the summer houses in Ausseerland, the hotels and apartment buildings that were built in the wake of increasing mass tourism, right up to the more recent ones chalet villages that have emerged and are linked to new forms of para-hotels.</p>	12/04/2024-12/04/2024

			<p>For “Salzkammergut 24” the question also arises as to what form and “face” sustainable tourism could have in the future and what development would be desirable in the future for everyone involved. In this context, the event “Touristic Building Culture – engine of Sustainable Development” is intended to address the question of what role tourist building culture can play in this development. The principle triad of the New European Bauhaus of sustainability, aesthetics and inclusion serves as the framework.</p>	
“Co-create Linz: Remaking our city”	Linz	City of Linz, PTU	<p>City of Linz with various local partners (Ars Electronica Center, Tabakfabrik, University of Arts and Innovationshauptplatz Linz) will organise an event to involve the citizens in order to discuss and rethink about the future development of the city and our planet together with the subjects of sustainability, climate change and building collectively. This will bring different subjects, knowledge, and disciplines together to be critical about our future and how to regain our sense of belonging to our city.</p> <p>“Co-create Linz: Remaking our city” event encompasses three linked activities such as More than Planet, More than a City, and More than a Building. All activities adress our relationship and worldviews where we live and how we perceive the World. Through connecting various disciplines, the event discusses how cities can become more attractive, sustainable and inclusive, fostering a new sense of belonging by sharing various experiences with the participants. Our aim with this event is to celebrate new approaches in urban planning, architecture and design that reflect the values of NEB. We will organize several activities such as exhibitions, workshops, art works, and conferences.</p> <p>More than Planet will run through the whole event (from 18th to 21st April). Ars Electronica Center offers a space where interdisciplinary practices, approaches, and narratives are pluralized to unearth a more profound and inclusive understanding of being together, forging a path towards a consensus of collective efforts for the crises we face as a whole. This activity was already submitted as a separate proposal to the NEB Festival Satellite Event.</p> <p>More than a City will focus on the City Strategy of Linz and current urban projects that reflect the values of the NEB. Several workshops, site visits and an exhibition and symposiums on the urban development projects of the city, supported with the site visits and workshops to include the citizens for redesigning their city. The presentations on projects reflect the core values of NEB. This will be organized by the City of Linz and the Innovationshauptplatz Linz.</p>	18/04/2024-21/04/2024

			<p>More than a Building, here it is the product of a design process in various scales from buildings to building components and related products. Various techniques and methods will be used to show and integrate the citizens in the remaking processes of a design product and increasing the awareness of materials around us. This will be in collaboration with Tabakfabrik and the University of Arts. Our Objectives are:</p> <ul style="list-style-type: none"> • Finding ways to improve the sense of belonging to our city. • Collectively thinking in the redesign of the city in this constantly changing environment. • Addressing the issues related to climate change and transformation of the city. • Finding ways how citizens can be involved in the decision making/transformation/designing processes of cities • How to reconstitute a place together? What are cities duties to engineer this belonging? 	
YouRban – Co-creating a sustainable and inclusive Ecosystem	Vienna	designaustria	<p>YouRban is a new project funded by the European Commission in the programme Horizon Europe. From December 2023 until June 2026, YouRban will support and promote the recycling and upcycling of objects and materials, in relation to reinforced polymers coming from local environment.</p> <p>YouRban aims to activate citizens, artists, designers, architects, small-scale producers, artisans and Urban Factories. YouRban is engaged in the New European Bauhaus and the Green Deal principles of aesthetic and environmental balance, alongside sustainability and inclusion parameters, through regenerative design and manufacturing, encouraging dialogue across cultures, disciplines, professions, genders, and ages.</p> <p>The satellite event hosted by designaustria in Vienna will i.) inform peers as well as a larger public audience about the objectives of the New European Bauhaus by the example of the Horizon Europe project YouRban, ii.) provide facts about YouRban to a public audience, iii.) seek to engage with the audience to gain impressions and comments in order to collect valuable constructive feedback during the early stage of the project.</p> <p>Project partners of YouRban are Milano Mediterranea (IT), Fibereuse Tech (IT), Labaula (SP), Rivasca (IT), Syxis (IT), Origoni Steiner (IT), designaustria (AT) and Politecnico di Milano</p>	19/04/2024-19/04/2024

			(IT). The consortium will additionally host an online event, that will be live-streamed at the designforum Wien to present the status of the project and to interact with the local community in Vienna.	
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4.2 Fair

Project title	NEB theme/category
CircularCityChallenge	Prioritising the places and people that need it the most