

#NewEuropeanBauhaus Prizes 2022

**Proposals for Social Media posts**

Phase 1: launch

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| **Goals** | * Incite potential candidates to get involved and participate * Present the New European Bauhaus initiative, including the prizes process and timeline |
| **Call to Action** | Apply now! / Submit your project or idea ! |
| **Timing** | 18 January – 28February 2022 19:00 CET (6 weeks) |
| **More information** | **Short URL:** <https://europa.eu/!PFGCNj>  **Full URL:** <https://europa.eu/new-european-bauhaus/get-involved/2022-prizes_en>  **Prizes platform:** <https://prizes.new-european-bauhaus.eu/> |
| **Related Instagram account** | [@neweuropeanbauhaus](https://www.instagram.com/neweuropeanbauhaus/) |
| **Key hashtags across platforms** | #NewEuropeanBauhaus (#EUGreenDeal #EuropeForCulture #StrongerTogether) |
| **Downloadable visuals** | <https://europa.eu/new-european-bauhaus/get-involved/spread-word_en> |
| **Press material - 18/01 12:00** | <https://ec.europa.eu/commission/presscorner/detail/en/ip_22_347>  <https://ec.europa.eu/commission/presscorner/detail/en/qanda_22_348> |

## Instagram/ Facebook/ LinkedIn

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| **N°** | **Topic** | **Post** |
| 1 | **Launch Prizes** | 📢 Have you heard the news? The #NewEuropeanBauhaus Prizes are back with a 2nd edition!  We are looking for great creative and visionary minds whose projects and ideas are shaping the Europe of tomorrow.  Have you created or imagined a concept that redefines our living spaces and practices? Does it combine beauty, sustainability and inclusiveness?  Don't wait any longer! Put your work forward!  🏆 How to apply?  1️⃣ Go to prizes.new-european-bauhaus.eu.  2️⃣ Choose your strand between the Awards (for completed projects) and the Rising Stars (for ideas submitted by young talents aged 30 or under).  3️⃣ Pick your category among 4 areas.  4⃣ Submit your project individually or in group until 28 February 19:00 CET for a chance to win up to €30 000 and communication package to help you promote your project/concept. 🙌  🔗 Info : <https://europa.eu/!PFGCNj> |
| 2 | **Launch Prizes** | Presenting: The #NewEuropeanBauhaus Prizes 2022 🏆  The competition is returning with a second edition!  Why? To reward the projects and concepts that push for better lives through improved spaces and practices. 🏡🌿💚  Does your project or idea contribute to making our future ways of living more beautiful, sustainable and inclusive?  Then, submit your application by 28/02 and maybe win a cash prize and communication support that will take your idea to the next level!  Learn more about the prizes and the eligibility criteria on <https://europa.eu/!PFGCNj> |
| 3 | **Launch Prizes** | Are you ready to make a difference in our ways of living? Enter the 2nd edition of the #NewEuropeanBauhaus Prizes!  This 💚 initiative, launched in 2021, rewards beautiful, sustainable and inclusive projects and ideas that rethink how we live together. 🏡  Architects, engineers, designers, students, educators, forward thinking organisations and all the bright and visionary minds in Europe are called upon to take part in the competition!  ➡ Share your completed projects or new ideas and, together, let’s pave the way to our future living spaces and practices!  Learn more about the Prizes and eligibility criteria on <https://europa.eu/!PFGCNj> |
| ***E***  ***X***  ***TRA*** | **Launch Prizes** | Aesthetics, sustainability, inclusion: do these 3 values define one of your projects or guide your ideas for our future living spaces?  ➡ Apply for the 2022 #NewEuropeanBauhaus Prizes! 🏡🌿💚  🏆 How?  1️⃣ Go to prizes.new-european-bauhaus.eu.  2️⃣ Choose your strand between the Awards (for completed projects) and the Rising Stars (for concepts or ideas submitted by young talents aged 30 or under).  3️⃣ Pick your category among 4 areas.  4⃣ Submit your project individually or in group until 28/02 and win a fantastic monetary prize and a communication package.  🔗 More info : <https://europa.eu/!PFGCNj> |
| ***E***  ***X***  ***TRA*** |  | 📢 Applications for the 2nd edition of the #NewEuropeanBauhaus Prizes are now open!  The initiative, launched in 2021, rewards projects and ideas that look into the future with an eye for beauty, sustainability and inclusion. 🏡🌿💚  Are you a rising talent who thrives on having a positive impact on living spaces around you? An established professional whose approach has already improved European places and practices?  Submit your completed project or new idea by 28/02 and get a chance to win a monetary prize and a communication package!  🔗 Find out more here: <https://europa.eu/!PFGCNj> |
| 4 | **Focus Awards** | Do your achievements contribute to improving our living spaces and experiences? 🏡🌿💚  Are beauty, sustainability and inclusion key elements in your work?  Then get ready for the 2022 #NewEuropeanBauhaus Awards!  Let’s celebrate projects that illustrate how beautiful, sustainable and inclusive places already exist in our territories, our communities and in our practices, paving the way to the future!  Apply by 28/02 with your outstanding achievements for a chance to win up to €30 000 and a communication package.  🏆 Who can apply to the Awards?  Both individuals and organisations can apply. Applicants can be EU or non-EU residents, as long as their projects are physically located or developed in the EU.  🔗 More details and eligibility criteria: <https://europa.eu/!PFGCNj> |
| 5 | **Focus Rising Stars** | Are you willing to make a difference in the built environment, towards a more beautiful, inclusive and sustainable? 🏡🌿💚  Show us your concept for a more beautiful, sustainable, and inclusive tomorrow!  Submit your idea for the #NewEuropeanBauhaus Rising Stars Prizes 2022, and win up to €20 000 to turn it into reality! 🙌  🌟 Who can apply to the Rising Stars Prizes?  All students and young professionals aged 30 or under. Applicants can be EU or non-EU residents, as long as their concept is to be developed and implemented in the EU.  🔗 More details and eligibility criteria: <https://europa.eu/!PFGCNj> |
| 6 | **Last days to apply** | What are you waiting for?  Applications for the 2nd edition of #NewEuropeanBauhaus Prizes close in a few days! 🏡🌿💚  Don’t miss the great opportunity to shape our future living spaces ➡ Apply by 28/02 with your project or idea that combines beauty, sustainability and inclusion and win fantastic prizes 🏆  How? Follow the steps explained here: <https://europa.eu/!PFGCNj> |

## Twitter

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| **N°** | **Topic** | **Tweet** |
| 1 | **Launch Prizes** | The #NewEuropeanBauhaus Prizes are back for a 2nd edition!  Are you a creative mind with a project or idea for a more beautiful, sustainable, and inclusive tomorrow?  This is your opportunity 🏆  Apply now!  🗓️Deadline: 28 February  🔗 Info : <https://europa.eu/!PFGCNj> |
| 2 | **Launch Prizes** | 🏆 Applications for the 2022 #NewEuropeanBauhaus Prizes are open!  Show us how your project or idea combines beauty, sustainability and inclusion and win fantastic prizes 🌟  Hurry up ! Apply by 28/02 ➡ <https://europa.eu/!PFGCNj> |
| 3 | **Launch Prizes** | ☑ Is it your goal to make tomorrow’s places and practices more beautiful, sustainable & inclusive?  Take your project or idea to the next level !  🏆 Apply for the 2022 #NewEuropeanBauhaus Prizes by 28/02 and win up to €30 000!  🔗 <https://europa.eu/!PFGCNj> |
| ***E***  ***X***  ***TRA*** | **Launch Prizes** | 📢 Architects, students & all creative minds who reimagine our future ways of living : put your projects and ideas of beautiful, sustainable & inclusive living places forward !  🏆 Apply to the 2022 #NewEuropeanBauhaus Prizes by 28/02 ➡ <https://europa.eu/!PFGCNj> |
| ***E***  ***X***  ***TRA*** | **Launch Prizes** | Apply now for the 2nd edition of the #NewEuropeanBauhaus Prizes! 🏡🌿💚  1️⃣Choose your strand between the Awards (completed projects) & the Rising Stars (ideas by under-30s)  2️⃣Pick your category among the 4  3️⃣Submit your project or idea until 28/02  ℹ <https://europa.eu/!PFGCNj> |
| 4 | **Focus Awards** | Does your work contribute to improving our ways of living? 🏡🌿  Are beauty, sustainability and inclusion key elements in your work? 💚  Get ready for the 2022 #NewEuropeanBauhaus Awards!  🗓️Apply by 28/02 & win up to €30 000 for your project  🔗 Info: <https://europa.eu/!PFGCNj> |
| 5 | **Focus Rising Stars** | Are you willing to make a difference in the built environment, towards a more beautiful, inclusive & sustainable? 🏡🌿💚  Are you 30 years old or under?  Apply for the #NewEuropeanBauhaus Rising Stars Prizes 🌟 by 28/02 and win up to €20 000 to implement your idea !  ℹ <https://europa.eu/!PFGCNj> |
| 6 | **Last days to apply** | Applications for the 2022 #NewEuropeanBauhaus Prizes 🏆 will soon be closed!  Don't miss the chance to shape our future living spaces !  🗓️Apply by 28/02 with your project/idea combining beauty, sustainability and inclusion.  How? <https://europa.eu/!PFGCNj> |

# More hashtags that can be used

**#NewEuropeanBauhaus #EUGreenDeal #EuropeForCulture #StrongerTogether**

#SocialInnovation #HumanCities #SocialHousing #CommunityBuilding

#SustainableArchitecture #CircularEconomy #SustainableLiving #SustainabableDesign #EcoDesign

#UrbanDesign #DesignForAll #UrbanRegeneration #BuildingDesign

#YouthEmpowerment #NextGenerationEU #ArchitectureStudent #ArchitectureSchool #YoungArchitect #YoungDesigner

#ArchiLovers #LandscapeArchitecture #ArchiGram #ArchitectureDaily #ArchitectureInspiration #Architecture\_Hunter #ArchDaily #Archidaily