

Call for expressions of interest for
Satellite Events
The Festival of the New European Bauhaus
17-21 April 2024
Brussels, Belgium

Context

The European Commission organises the **second edition** of the **New European Bauhaus Festival** in Brussels (Belgium) on 17-21 April 2024, and you can be part of it!

The New European Bauhaus is the European Union's ambition to create beautiful and sustainable spaces, products, and ways of living together. It merges sustainability with style, driving the green transition across various sectors of our economy and daily lives. By bringing a cultural and creative dimension to the European Green Deal, it highlights the benefits of **environmental transformation** through **tangible experiences**.

In 2024, the Festival with the working title '**Resources for all**' will centre on exploring possible subtopics such as shelter and living environments, land and water, textiles fashion and human wellbeing in light of the changing environment. This inclusive and human-centric approach aims to inspire and engage individuals in embracing sustainable choices and fostering a deep connection to the **New European Bauhaus** movement.

The Festival encompasses four key pillars:

- **Forum** - a platform for engaging discussions and the exchange of ideas surrounding the New European Bauhaus.
- **Fair** - a laboratory and exhibition, highlighting projects and prototypes that align with and support the core values of the New European Bauhaus.
- **Fest** - a celebration that unites culture, art, and conviviality, serving as a moment of collective rejoicing, honouring freedom of expression and embracing radical, innovative, and disruptive ideas and visions.
- **Satellite events** - initiatives and events organised independently in Brussels and beyond, aligned with the New European Bauhaus values.

Why apply

The 2024 edition of the Festival is calling for **innovators** like you to participate in this extraordinary hybrid event. With its core activities taking place in vibrant Brussels and captivating satellite events spanning across the European Union and beyond, this is an unparalleled opportunity to **gain international exposure**. You can seize this chance to reach new horizons, connect with like-minded individuals, and leave an indelible mark on the beautiful, sustainable, and inclusive vision of the New European Bauhaus.

We offer you an online space, where your event or project can shine. This includes key information about your event, such as dates, location, names of organisers, agenda, and links to your event website and social media channels. You will also have the opportunity to be featured on our interactive map, gaining exposure and connection to a wider audience. Additionally, selected events and projects may have the chance for live streaming or recorded sessions on our central platform, allowing for even greater reach and engagement.

Which initiative are eligible

If you are part of the vibrant NEB Community, whether as a NEB Lighthouse, a NEB Prize nominee or winner, a NEB Partner project, Friend of NEB, or have received EU funding for a project that embodies the principles of NEB, you meet the criteria. We also welcome public organisations, non-governmental organisations (NGOs), and other non-profit organisations operating at the local, regional, national, European, or international level, embodying the spirit of the New European Bauhaus.

Your event should align, embrace and advance at least one, if not all, of the values of the New European Bauhaus, fostering the creation of aesthetically pleasing and sustainable environments that encourage harmonious and inclusive ways of living together.

The event can be organised in Brussels, across the European Union, or even beyond its borders. When organised **in Brussels**, it is crucial that your event falls within the designated Festival week, but avoid any overlap with The Festival activities (17-21 April 2023). For events organised **outside Brussels**, you are free to align them with the Festival week. This synchronisation allows for a cohesive and impactful experience across different locations, fostering a sense of unity and shared celebration.

Your event should reflect the **New European Bauhaus** core values:

- **Sustainability** in environmental terms, from climate goals to circularity, zero pollution, and protecting nature/improving biodiversity;
- **Aesthetics**, including quality of experience and style, beyond functionality;
- **Inclusion**, valorising diversity, equality, accessibility, and affordability.

Your event should relate to at least one of the **thematic axes**:

1. **Reconnecting with nature**
2. **Regaining a sense of belonging**
3. **Prioritizing the places and people that need it most**
4. **Fostering long term, life cycle and integrated thinking in the industrial ecosystem**

Your event could also illustrate **the principles of the New European Bauhaus**:

- **A multilevel approach**: from global to local. Climate change and the green transition bring challenges that should be addressed globally. At the same time, it is at the local level that change is happening and makes sense for people, which also includes small-scale projects.
- **A participatory approach**: involves civil society and people of all ages and in all their diversity, including women, youth and disadvantaged groups (disabled people) and minorities.
- **A transdisciplinary approach**: requires bringing in many different competencies and knowledge from different fields.

Your event may take different formats:

- Physical;
- Hybrid (physical/virtual);
- Fully virtual.

Your event should have a **communication plan**, including

- A website or a social media event page;
- Activities of communication with local stakeholders (e.g. before and during The Festival) and with the public.

When and how to apply

Please fill in the online application form by clicking on the following link: [APPLICATION FORM](#)
Your applications must be submitted in English, no later than 31 December 2023.

Once the application is submitted, the answers cannot be changed.

Validation process

The European Commission will be assessing applications throughout October. By early November 2023 at the latest, you will receive notification regarding the assessment results, providing you with information on whether your proposal has been accepted to be a part of the Festival. At that time, you will also receive further instructions and additional details.