**New European Bauhaus Festival (9-12 June 2022) – call for contributions – Social media Package**

**KEY INFO:**

**The calls for expression of interest are open from 9 February until 7 March 2022**

**Press release:** <https://europa.eu/new-european-bauhaus/get-involved/festival/ip220209_en>

**Info website:** <https://europa.eu/new-european-bauhaus/get-involved/festival_en> **SHORT URL:** <https://europa.eu/!P68XDp>

**Festival platform:** <https://new-european-bauhaus-festival.eu/>

**Related Instagram account:** @NewEuropeanBauhaus **| Main hashtag:** #NewEuropeanBauhaus

**Secondary hashtags**: #Sustainability ׀ #EUGreenDeal ׀ [#EuropeForCulture](https://www.instagram.com/explore/tags/europeforculture/) ׀ #ArtCollective | #SustainableArchitecture ׀ #DesignForAll ׀ #UrbanRegeneration ׀ #BuildingDesign | #Inclusion

**Creative assets:** Static images (square and horizontal formats) and videos (short version in EN, FR, NL)

1. **Suggested messages for promoting the Launch of the calls**

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| **Platform** | **Copy** |
| **Twitter**  Generic announcement of the calls | **Suggestion 1:**  Beautiful | Sustainable | Together  The first #NewEuropeanBauhaus Festival will happen in June and we need you! Join and be part of it with your ideas, projects, cultural & artistic activities.  Find all info and calls here ➡️ Link |
| **Suggestion 2:**  The New European Bauhaus inspires us to build a sustainable & inclusive future that is beautiful for our eyes, minds & souls!    Are you working on a project, art piece, cultural or social initiative that you want to share at the #NewEuropeanBauhaus Festival?  Participate in our calls ➡️ Link |
| **Suggestion 3:**  🆕 Happy to announce the launch of the #NewEuropeanBauhaus Festival calls for your events, activities and projects!    Let’s reshape our 🇪🇺 society, by bringing together art, culture & architecture, science, education & innovation.    Get involved! ➡️Link |

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| **Platform** | **Copy** |
| **Facebook**  Generic announcement of the calls | Are you working on a project, art piece, cultural or social initiative that present an inspirational vision for an🤝 inclusive, ✨ beautiful and🌱 sustainable future?  Join #NewEuropeanBauhaus Festival on 9-12 June 2022 in Brussels!  Find out how you can contribute to the festival and apply by 7 March ➡️ Link |
| 🔹 Are you an artist, a collective, a cultural actor, a non-profit organisation?  🔹Do you own or manage a venue that can host an event in Brussels?  🔹Are you working on a project, art piece, cultural or social initiative for a more inclusive, beautiful & sustainable world?  📢Join the Festival of the #NewEuropeanBauhaus on 9-12 June 2022!    Participate in our calls by 7/03 and be part of the festival! ➡️ Link |

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| **Platform** | **Copy** |
| **LinkedIn**  Generic announcement of the calls | Join the Festival of the #NewEuropeanBauhaus on 9-12 June 2022!  Are you working on a project, art piece, cultural or social initiative that present an inspirational vision for an inclusive, beautiful, and sustainable future?  This this is your chance to celebrate your work with those around you and the rest of Europe.    Participate in our calls and be part of the festival! ➡️ Link |
| 🔹 Are you an artist, a collective, a cultural actor, a non-profit organisation?    🔹Do you own or manage a venue that can host an event in Brussels?    🔹Are you working on a project, art piece, cultural or social initiative for a more inclusive, beautiful & sustainable world?    📢Join the Festival of the #NewEuropeanBauhaus, 9-12 June 2022!  Participate in our calls by 7/03 and be part of festival! ➡️ Link |

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| **Platform** | **Copy** | | |
| **Instagram Feed**  Generic announcement of the calls | Are you working on a project, art piece, cultural or social initiative that present an inspirational vision for an🤝 inclusive, ✨ beautiful and🌱 sustainable future?  Join The Festival of the #NewEuropeanBauhaus on 9-12 June 2022 in Brussels!  Find out how you can contribute to the festival and apply by 7 March ➡️ Link in Bio | | |
| **Instagram Stories**  Generic announcement of the calls | **Copy** | | |
| Are you working on a project, art piece, cultural or social initiative that present an inspirational vision for an🤝 inclusive, ✨ beautiful and🌱 sustainable future? | Then we are looking for you! 👀  Join the Festival of the #NewEuropeanBauhaus, 9-12 June 2022! | Find out how you can be part of the first edition of the festival and apply by 7 March! |
| It could be you!  The New European Bauhaus calls on all Europeans to imagine and build together a sustainable, beautiful and inclusive future. 🌱🤝✨ | This this is your chance to celebrate your project, art piece, cultural or social initiative with those around you and Europe. | Join the Festival of the #NewEuropeanBauhaus on 9-12 June 2022!  Swipe up & participate in our calls to be part of the festival  2022! |

1. **Suggested messages for Call on Fest**

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| **Platform** | **Copy** |
| **Twitter** | 📢Are you an artist, collective, a cultural organisation working in or outside of the EU? 🎨🎭🤸🎷  Join the Festival of the #NewEuropeanBauhaus & show your art pieces and performances in Brussels from 9 to 12 June and on the NEB digital platform!  How? Join here before 7 March ➡️ Link |
| **Platform** | **Copy** |
| **Facebook** | 📢Are you an artist, collective, a cultural organisation working in or outside of the EU?🎭🤸♀️🎷  Then we are looking for you! Join the Festival of the #NewEuropeanBauhaus & show your art pieces and performances in Brussels from 9 to 12 June and on the NEB digital platform!  The New European Bauhaus calls on all Europeans to imagine and build together a sustainable, beautiful and inclusive future. This will be your chance to celebrate your work in Brussels and across Europe.  How? Join here before 7 March ➡️ Link |

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| **Instagram Feed** | **Copy** |
|  | 📢Are you an artist, collective, a cultural organisation working in or outside of the EU? 👩🎨🎭🤸♀️🎷  Then we are looking for you! Join the Festival of the #NewEuropeanBauhaus & show your art pieces and performances in Brussels from 9 to 12 June and on the NEB digital platform!  The New European Bauhaus calls on all Europeans to imagine and build together a sustainable, beautiful and inclusive future. This will be your chance to celebrate your work with citizens in Brussels and across Europe.  How? Join here before 7 March 👉 Link in Bio  #EuropeForCulture #ArchitectureInspiration #neweuropeanbauhaus #art #architecture #architecturelovers #sustainability #sustainable #together #eu #europeanunion #artperformances #artcollective |

1. **Suggested messages for call on Fair**

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| **Platform** | **Copy** |
| **Twitter** | 📢We are looking for:  ✨Beautiful  🌱Sustainable  🤝Inclusive  projects, design, or art pieces to showcase at the Festival of the #NewEuropeanBauhaus on 9-12 June 2022! Is this your work?  Find out how to be part of it and join by 7 March! ➡️ Link |
| **Facebook** | **Copy** |
| ✨Beautiful  🌱Sustainable  🤝Inclusive  Are these features represented in your project, design, or product? Present it at the Festival of the #NewEuropeanBauhaus on 9-12 June 2022!  Don't miss the chance to celebrate and highlight your work with those around you & beyond.  Find out how to be part of it & join by 7 March! ➡️ Link |
| **Instagram Feed** | **Copy** |
| ✨Beautiful  🌱Sustainable  🤝Inclusive  Are these features represented in your project, design, or art piece? Present it at the Festival of the #NewEuropeanBauhaus on 9-12 June 2022!  The call for proposals for the festival are open!  Don't miss the chance to celebrate and highlight your work with those around you & the rest of Europe.  Find out how to contribute & apply by 7 March! ➡️ Link in Bio  #SustainableArchitecture [#DesignForAll](https://www.instagram.com/explore/tags/designforall/) [#UrbanRegeneration](https://www.instagram.com/explore/tags/urbanregeneration/) #BuildingDesign [#EuropeForCulture](https://www.instagram.com/explore/tags/europeforculture/) [#ArchitectureInspiration](https://www.instagram.com/explore/tags/architectureinspiration/) #neweuropeanbauhaus #art #architecture #architecturelovers #sustainability #sustainable #together #eu #europeanunion #artcollective |

1. **Suggested messages for Calls on Side events (outside Brussels)**

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| **Platform** | **Copy** |
| **Twitter** | 📢 Are you planning events, debates, or festivals in your city in June 2022 promoting an inclusive, beautiful & sustainable way of living?  Your event can become part of the Festival of the #NewEuropeanBauhaus 2022!  Learn more about the festival & join before 7 March ➡️ Link |
| **Facebook** | **Copy** |
| 📢 Are you planning events, debates, or community festivals in your city in June 2022 promoting a more inclusive & sustainable ways of living together?  Your event can become part of the Festival of the #NewEuropeanBauhaus 2022!  How? Learn more about the festival & get the chance to amplify your event and connect with people across Europe! Participate in our calls by 7/03 and be part of festival 2022! ➡️ Link |
| **Instagram Feed** | **Copy** |
| The New European Bauhaus calls on all Europeans to imagine and build together a beautiful and sustainable future.  Is your community planning an event, public debate or festivals in June 2022 promoting an inclusive & sustainable project, design, cultural or social initiative?  Your event can become part of the Festival of the #NewEuropeanBauhaus 2022!  How? Learn more about the festival & get the chance to amplify your event and connect with people across Europe! Participate in our calls by 7/03 and be part of festival 2022! ➡️ Link |

1. **Suggested messages for Call on Places**

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| **Platform** | **Copy** |
| **Facebook** | The New European Bauhaus calls on all Europeans to imagine and build together a beautiful and sustainable future.  Do you want to host a project, event or activity part of the Festival of the #NewEuropeanBauhaus in your venue in Brussels?  Learn more about the festival & join before 7 March ➡️ Link |
| **Instagram Feed** | **Copy** |
| The New European Bauhaus calls on all Europeans to imagine and build together a beautiful and sustainable future.  Do you want to host a project, event or activity part of the Festival of the #NewEuropeanBauhaus in your venue in Brussels?  Learn more about the festival & join before 7 March ➡️ Link |