**Social Media Kit**

Public Voting Promotion

06-27 March 2024

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| **Start Public Voting** | 06 March 12:00 CET |
| **End Public Voting** | 27 March 18:00 CET |
| **Call to Action** | Make Europe more beautiful, more sustainable and more inclusive : vote for your favourite project(s) among the finalists! |
| **Destination URL** | <https://prizes.new-european-bauhaus.europa.eu/> |
| **Hashtag to include** | #NewEuropeanBauhaus |
| **Account to tag** | **Instagram**: @NewEuropeanBauhaus  **Facebook**: @NewEuropeanBauhaus  **LinkedIn**: @New European Bauhaus  **Threads**: @NewEuropeanBauhaus |
| **Visuals** | Link to ready-to-use and editable visuals here: [link to Power Point](https://docs.google.com/presentation/d/1UjhDgQE3iI6cwx1MEWQeh-FxuHaKn50e/edit?usp=drive_link&ouid=113358919521324781034&rtpof=true&sd=true)  Link to videos:  VIDEO General: <https://f.io/qnh-BjjM>  VIDEO Strand A: <https://f.io/HQ4_JYVi>  VIDEO Strand B: <https://f.io/SllP8ddP> |

**Posts for NEB Community & Partners**

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| **Topic** | **Instagram** | **Facebook/LinkedIn** | **Twitter** |
| Announcement | Discover the 50 finalists of the ***#NewEuropeanBauhaus*** Prizes 2024! ✨  Selected from 500 applicants from across the EU, the Western Balkans and Ukraine, these projects and ideas address today's challenges while championing sustainability and inclusivity.  From local initiatives to regional transformations, each finalist seeks to reshape their community for the better... and you can elevate their impact further! 🏆  How? Take part in the Public Votes by supporting your favourite initiatives. Link to vote available via ***@neweuropeanbauhaus***.  Make your choice until 27 March, 18:00 CET.  ***#EUGreenDeal #CommunityBuilding #CircularEconomy*** | Discover the 50 finalists of the ***@New European Bauhaus*** Prizes 2024! ✨  Selected from 500 applicants from across the EU, the Western Balkans and Ukraine, these projects and ideas address today's challenges while championing sustainability and inclusivity.  From local initiatives to regional transformations, each finalist seeks to reshape their community for the better... and you can elevate their impact further!  How? Take part in the Public Votes by supporting your favourite initiatives: [https://prizes.new-european-bauhaus.europa.eu/](https://new-european-bauhaus-festival.eu/)  Make your choice until 27 March, 18:00 CET.  ***#NewEuropeanBauhaus #EUGreenDeal*** | Discover the 50 finalists of the ***#NewEuropeanBauhaus*** Prizes 2024! ✨  Selected from 500 applicants, the finalists seek to reshape their community for the better... and you can elevate their impact further!  How? Take part in the Public Vote Awards: [https://prizes.new-european-bauhaus.europa.eu/](https://new-european-bauhaus-festival.eu/) |
| Reminder | Time's ticking! ⏳ You have only a few days left to cast your vote for the ***#NewEuropeanBauhaus*** Prizes 2024!  Who will win the Public Vote Awards? The power is in your hands! Choose your favourite projects and ideas from among the 50 finalists until 27 March, 18:00 CET, and support Europe's change-makers!  ➡️ This year, the competition is highlighting initiatives that strengthen regions facing socio-economic challenges and those at the forefront of the transition to a carbon-neutral economy.  Visit ***@NewEuropeanBauhaus*** to find out more about the finalists and show your support!  ***#EUGreenDeal #GreenTransition #ClimateAction #DesignForChange #CulturalHeritage #FutureCities*** | Time's ticking! ⏳ You have only a few days left to cast your vote for the ***@New European Bauhaus*** Prizes 2024!  Who will win the Public Vote Awards? The power is in your hands! Choose your favourite projects and ideas from among the 50 finalists until 27 March, 18:00 CET, and support Europe's change-makers!  ➡️ This year, the competition is highlighting initiatives that strengthen regions facing socio-economic challenges and those at the forefront of the transition to a carbon-neutral economy.  Visit [https://prizes.new-european-bauhaus.europa.eu/](https://new-european-bauhaus-festival.eu/) to find out more about the finalists and show your support!  ***#EUGreenDeal #NewEuropeanBauhaus*** | ⏳You have a few days left to cast your vote for the ***#NewEuropeanBauhaus*** Prizes 2024!  Who will win the Public Vote Awards? Choose your favourite projects from among the 50 Prizes finalists until 27/03 and support Europe's change-makers!  ➡️ <https://prizes.new-european-bauhaus.europa.eu/> |