



22-23 APRIL 2021

beautiful | sustainable | together

NEW EUROPEAN BAUHAUS CONFERENCE

#NewEuropeanBauhaus



Visual harvesting

#NewEuropeanBauhaus – Opening remarks, keynote dialogues, panel discussions

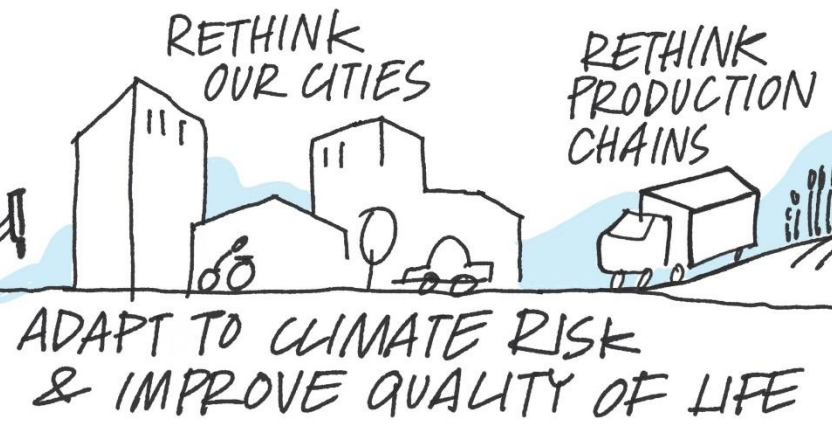
22
APRIL
2021

OPENING REMARKS THE NEW EUROPEAN BAUHAUS VISION & TIMELINE

STIMULATE
CREATIVITY
HOPE
INNOVATION
TO FIGHT



MAKE THE
NEW GREEN DEAL
TANGIBLE



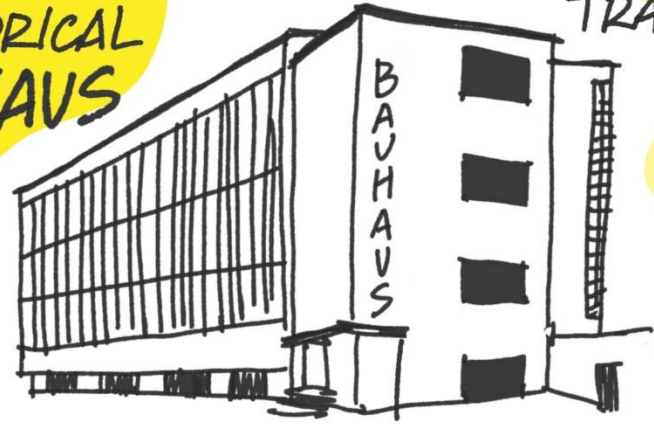
RETHINK
OUR CITIES

RETHINK
PRODUCTION
CHAINS

ADAPT TO CLIMATE RISK
& IMPROVE QUALITY OF LIFE

WE NEED TO
REINVENT
OURSELVES
TO FACE THE
CHALLENGES OF
THE FUTURE

THE
HISTORICAL
BAUHAUS



CREATED
IN A TIME OF
PROFOUND
TRANSFORMATION

PROMOTED
NEW MATERIALS

WAS
INTERDISCIPLINARY

SUSTAINABILITY
+ STYLE

ECOLOGICAL
STANDARDS

CULTURE +
TECHNOLOGY

NEW
EUROPEAN
BAUHAUS

KEYNOTE DIALOGUE THE NEB AS A PROJECT OF HOPE & DRIVER FOR CHANGE

MIKE BLOOMBERG & BJARKE INGELS

MAYORS SHOULD BE EXECUTORS RATHER THAN REGULATORS

TRAIN THEM + IMPLEMENT NEW IDEAS

BUILD IN RESILIENCE IN CITIES TO FACE CLIMATE CRISIS

COMBAT RESISTANCE TO CHANGE:

CLIMATE ADAPTATION CAN BE DESIRABLE

BUILDINGS AS MAJOR CLIMATE CHANGE CONTRIBUTOR
MUST REDUCE ENERGY CONSUMPTION



HILLS & GREEN SPACES INSTEAD OF A SEA WALL



COPENHAGEN HARBOUR BATH

CITIES WON'T CHANGE MUCH AFTER THE COVID-19 PANDEMIC



WE ARE SOCIAL ANIMALS!

RECLAIMED PUBLIC SPACES FROM PARKINGS

WATERFRONT: ADAPT TO FLOODING WITH STRATEGIES THAT ALSO IMPROVE QUALITY OF LIFE



PANEL DISCUSSION **PLACESHIP EUROPEAN BAUHAUS: A JOURNEY TO THE FUTURE**

SHIGERU BAN, MICHAELA MAGAS
MARCOS ROS SEMPERE,
PÄIVI TAHKOKALLIO & ELISA FERREIRA

CROSS BORDER
COOPERATION

ARE WE TALKING ABOUT BUILDINGS?
NO, WE ARE TALKING ABOUT **EDUCATION**

"SPACESHIP EARTH"
BUCKMINSTER FULLER



MASS PROTOTYPING ON THE GROUND
ALL DISCIPLINES SHOULD TAKE PART

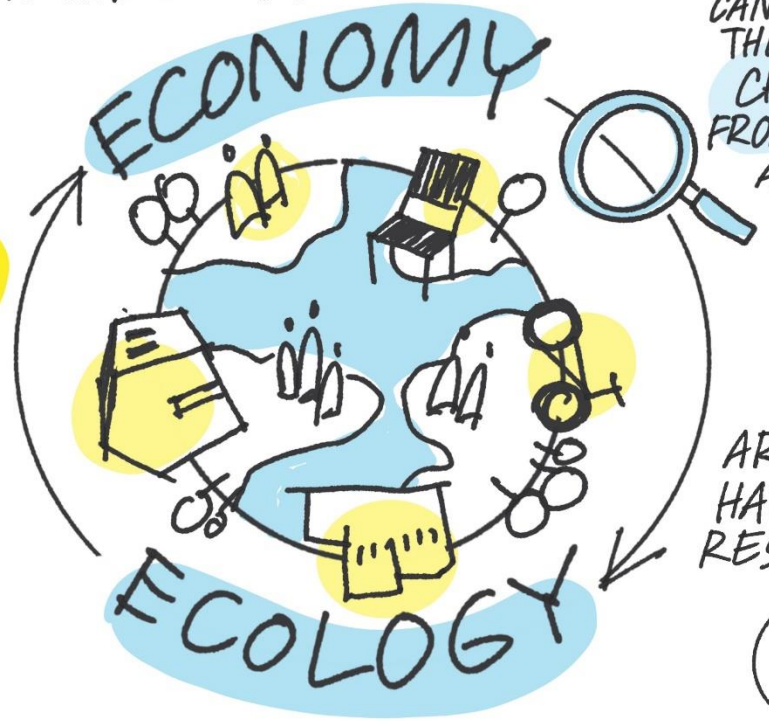
DESIGNERS CAN INTERROGATE THE CLIMATE CHALLENGE FROM MULTIPLE ANGLES

CODESIGN **PLACESHIP**

GOING BEYOND BUILDINGS:

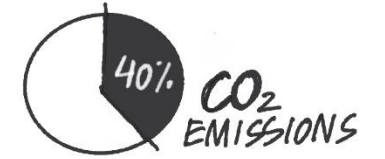
- FURNITURE
 - NEIGHBOURHOODS
 - CITIES
 - PRODUCTS
 - RURAL AREAS
 - ...
- INCLUSIVE
GREENER
DIGITAL
SOCIAL

MOBILIZE FROM THE LOCAL LEVEL
WITH FUNDING & OBJECTIVES



NEW HYBRID OCCUPATIONS

ARCHITECTS HAVE TO TAKE RESPONSIBILITY



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KEYNOTE
DIALOGUE

THE NEB TRIANGLE OF VIRTUE: BEAUTIFUL. SUSTAINABLE. TOGETHER.

GINA GYLVER &
SHEELA PATEL

REDEFINE BEAUTY:

BEAUTY IS
CULTURAL &
CLASS DEPENDENT:

BEAUTY
SHOULD BE
LOCAL!

SUSTAINABLE
CAN BE
THE NEW BEAUTIFUL

LOCAL CRAFT,
LOCAL AESTHETICS

THE GLOBAL SOUTH
HAS INHERITED
EUROPEAN PLANING
STANDARDS:



BEAUTIFUL

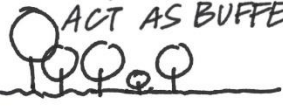


HOW CAN REGIONS
BECOME
AREA NEUTRAL?

BUILD
DENSER



STOP EATING
AWAY NATURAL
SPACES THAT
ACT AS BUFFERS



WE CANNOT
STOP FOCUSING
ON THE CLIMATE
CRISIS TO SOLVE
THE PANDEMIC
CRISIS

...
BUT WE CAN APPLY
LESSONS LEARNED
FROM ONE TO THE OTHER

SUSTAINABLE



ALWAYS ASK:
WHO IS NOT
INCLUDED IN THIS
CONVERSATION?

DESIGN
PROCESSES SO
EVERYBODY CAN
PARTICIPATE

TOGETHER



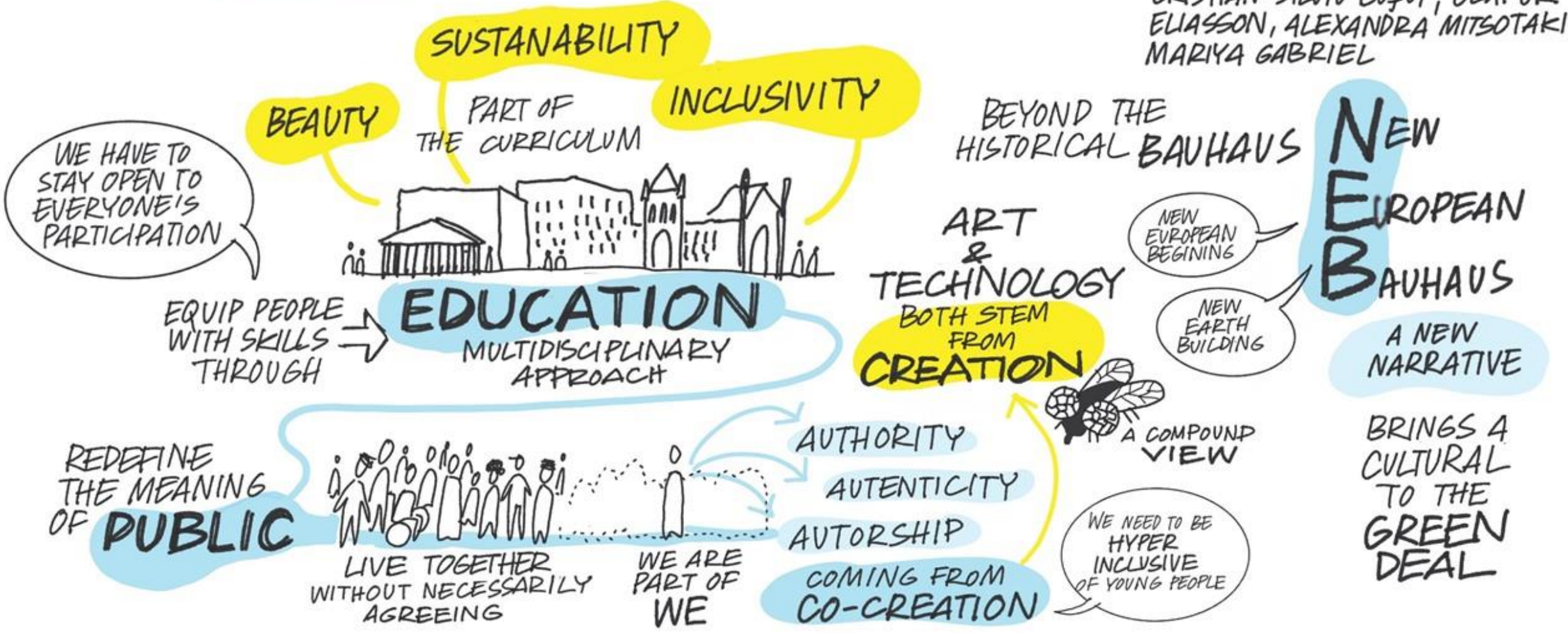
CONSIDER HOW
NEW STANDARDS
IMPACT THE GLOBAL
SOUTH

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PANEL
DISCUSSION

THE NEB: A BRIDGE BETWEEN ART & TECHNOLOGY IN A GLOBAL WORLD

MARIA ATKINSON, FILIPE BONI,
CRISTIAN-SILVIU BUȘOI, OLAFUR
ELIASSON, ALEXANDRA MITSOTAKI
MARIYA GABRIEL



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PANEL
DISCUSSION

TRANSFORMATIVE IDEAS FOR THE NEB

FRANCESCA BRIA, ZDENĚK HRIB,
NUNO JARDIM NUNES, YOUNOUS OMARJEE,
JOHN SCHELLNHUBER, SABINE VERHEYEN,
MARIYA GABRIEL, EUSA FERREIRA

INSPIRATION
RESEARCH

NEW EUROPEAN
BAUHAUS
AS AN ACCELERATOR
FOR

AN **IMPLEMENTABLE
REALITY**

**SUSTAINABILITY
IS THE
NEW
BEAUTY**

BEAUTY
ENCOURAGES
PRESERVATION

ALSO CARE FOR
BEAUTY IN THE
PERIFERY, NOT
ONLY THE CENTRES

15 MINUTE
CITY!

BIO-BASED
MATERIALS
TO SINK
CARBON

ACHIEVE
SOCIETY'S
BUY IN!

SAVING THE
WORLD IS NOT
AN ELITE
PROJECT

CO-CREATION

HARVEST
INNOVATION

INVOLVE
EDUCATION

AFFORDABLE &
ACCESSIBLE

CONNECTION
TO THE
SEAS

INVOLVE
YOUTH

CREATE A
NETWORKS OF
IDEAS

CREATE
SYNERGIES
ART
POLICY
TECHNOLOGY

DEAL WITH
AGRICULTURE'S
EMISSIONS TOO

WE CANNOT
OVER REGULATE:
RESPECT FOR
DIVERSITY &
FLEXIBILITY
ALSO NEEDED

FUNDING &
REGULATION
WILL COME FROM
PUBLIC PRESSURE

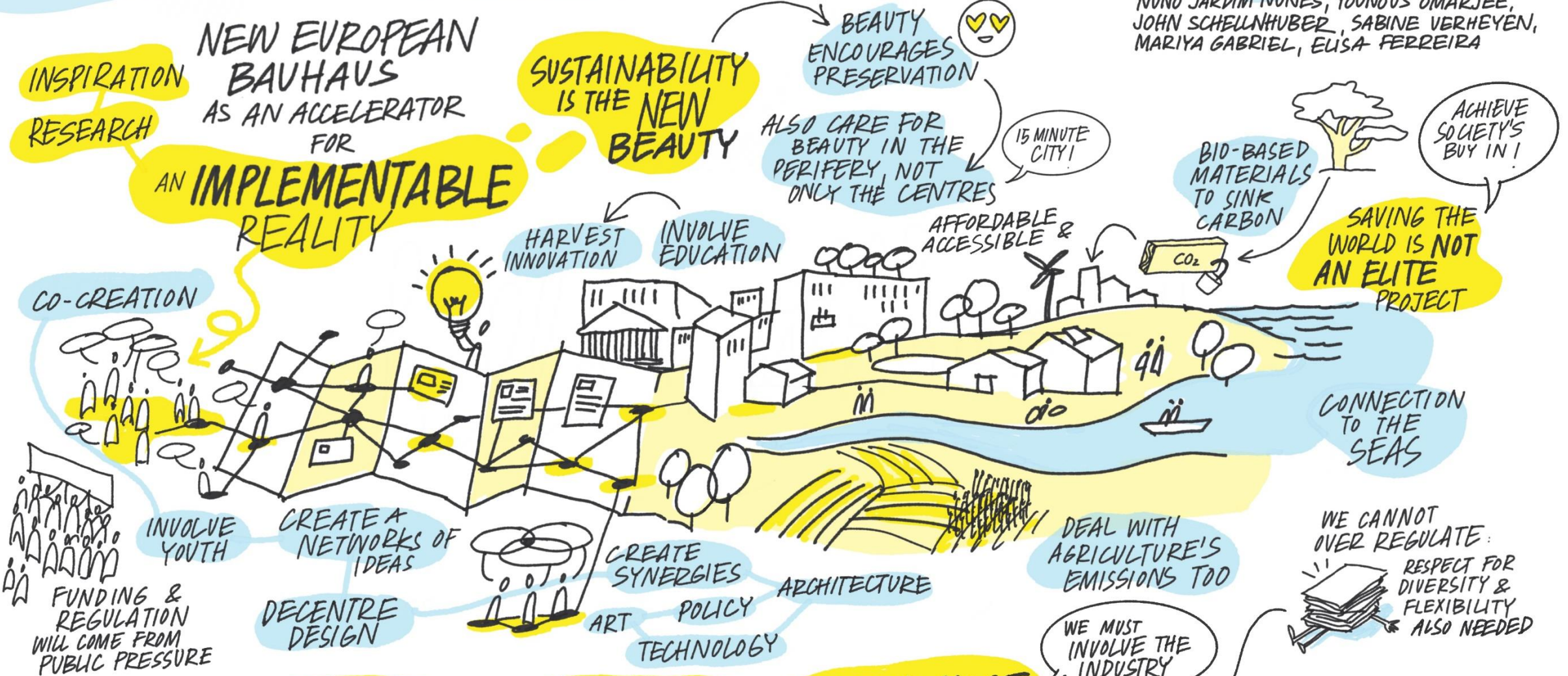
DECENTRE
DESIGN

ARCHITECTURE

WE MUST
INVOLVE THE
INDUSTRY

TRANSFORMATION = INNOVATION + GOVERNANCE

VISUALS BY mariafoulquie FOR  visuality



#NewEuropeanBauhaus – Workshops results

Workshops results – 1A Regenerating construction ecosystems

Facilitators:

José Pedro Sousa, Architect, Professor FAUP, University of Porto, Portugal

Matti Kuittinen Adjunct Professor, Resource-efficient construction and environmental impacts at the Department of Architecture, Aalto University

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WORKSHOP **REGENERATING CONSTRUCTION ECOSYSTEMS** 1A

PRAGMATIC SECTOR
WITH A LOT OF
STAKEHOLDERS

CONSTRUCTION
SECTOR

ACADEMIA &
EDUCATION

CHANGING THE WAY WE
WORK WITH **INHABITANTS**

DIALOGUE
IS NEEDED

HOW TO SUPPORT
INCLUSION?

RADICAL ↓
INVOLVEMENT

JOSE PEDRO SOUSA
University of Porto
MATTI KUITTINEN
Aalto University

POLICY

SO IMPORTANT

SHOULDN'T BE AN
OBSTACLE!!

NEW
VALUE CHAIN

SHARE
EXPERIENCE

PILOT
PROJECTS

CHANGE THE
CULTURE

WHAT DO WE WANT
TO ACHIEVE?

DATA

make people **CARE** about buildings

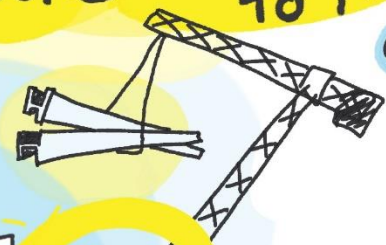
AESTHETICS

ETHICS

EMBEDDING
NATURE
in **BUILDINGS**

LAND
USE

EVERYTHING IS CONNECTED!!



Workshops results – 1B Regenerating construction ecosystems

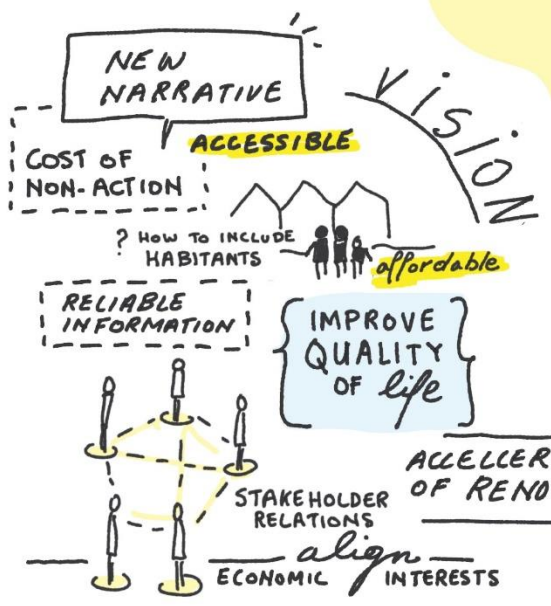
Facilitators:

Hubert Trammer, Architect, National Institute of Architecture and Urban Planning, Poland

Georg Pendl, President of the Architects' Council of Europe (ACE)

WORKSHOP REGENERATING CONSTRUCTION ECOSYSTEMS 1B

" MASSIVE IMPACT "



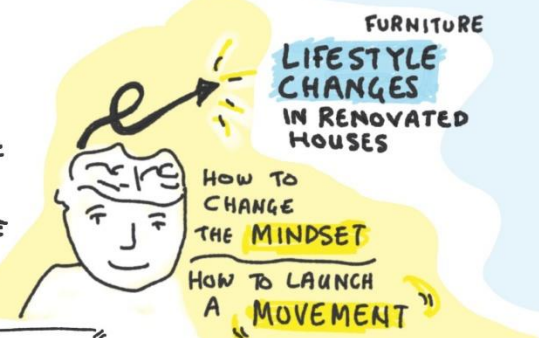
HOW TO MAKE RENOVATING ATTRACTIVE FOR BUSINESS?
BIG

RE-INVENT BUSINESS MODEL from net-consuming to net-producing

"CIRCULARITY"

CROSS-DISCIPLINARY

WITH CITIZENS



"TRAFFIC IS TOO CHEAP"
FOCUS ON LOCALITY

COST OF HEATING COOLING

EDUCATION

RESKILLING

KEEP THE CONSTRUCTING INDUSTRY IN MIND

MATERIALS

INCLUSIVENESS

HOW TO CHANGE THE MINDSET
 HOW TO LAUNCH A MOVEMENT
 HOW TO CREATE COMMUNITIES?

ADD
 ART & CULTURE
"ATTRACTABILITY"

COLLABORATE
 • ACROSS COUNTRIES
 • DIFFERENT STAKEHOLDERS
 • ...

INTEGRATED APPROACH

NO DEMOLITION!
YOU CAN CREATE VALUE

ARTISTIC VALUE OF BUILDINGS TO RENOVATE

BUILDING AS A MATERIAL BANK
 IN FINLAND YOU NEED TO HAVE A HOUSE FIRST
 MAKE HOUSES LAST LONGER

CONSTRUCTION LEGISLATION
 RE-USABLE RE-CYCLABLE
 STORE PAID FOR INTERNET



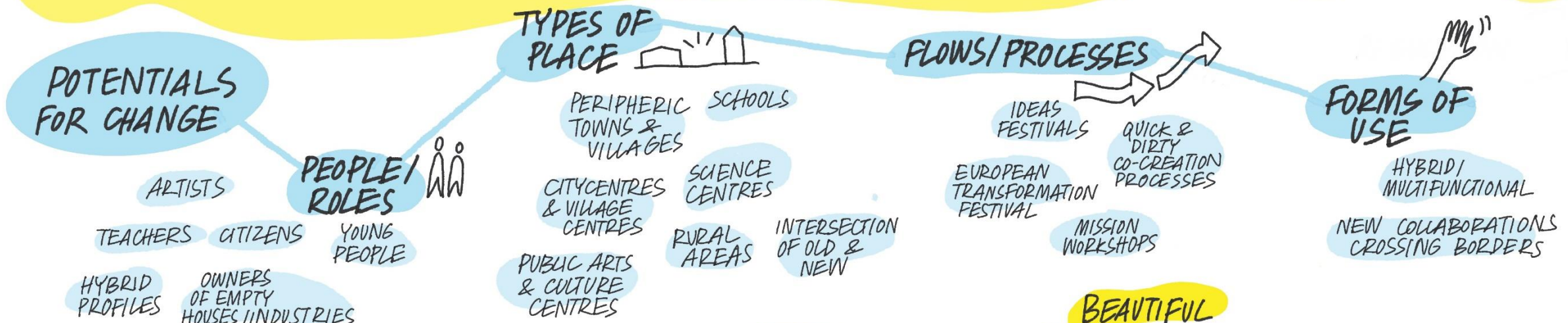
Workshops results – 2A Rediscovering the spirit of a place

Facilitators:

Eszter Dávida, Urbanist, Board Member of KÉK (Hungarian Contemporary Architecture Centre)

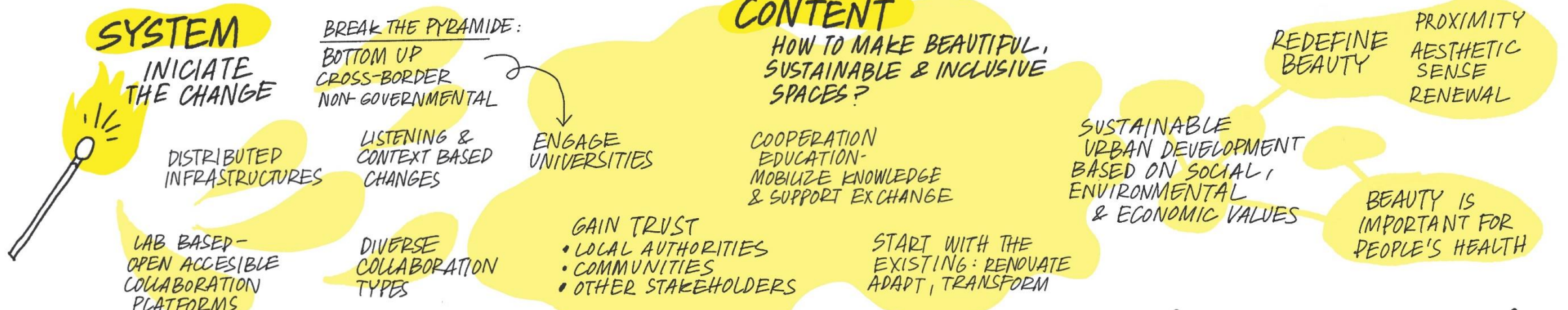
Boris Meluš, Member of the Manifest2020 New European Bauhaus Committee, Representative of Nová Cvernovka, a Cultural and Creative Center

WORKSHOP REDISCOVERING THE SPIRIT OF A PLACE 2A



NEW SET OF PRINCIPLES

BEAUTIFUL
SUSTAINABLE
INCLUSIVE



Workshops results – 2B Rediscovering the spirit of a place

Facilitators:

Pia Maier Schriever, Architect and Set Designer

Sneška Quaedvlieg - Mihailovic, Secretary-General of Europa Nostra

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WORKSHOP 2B REDISCOVERING THE SPIRIT OF A PLACE



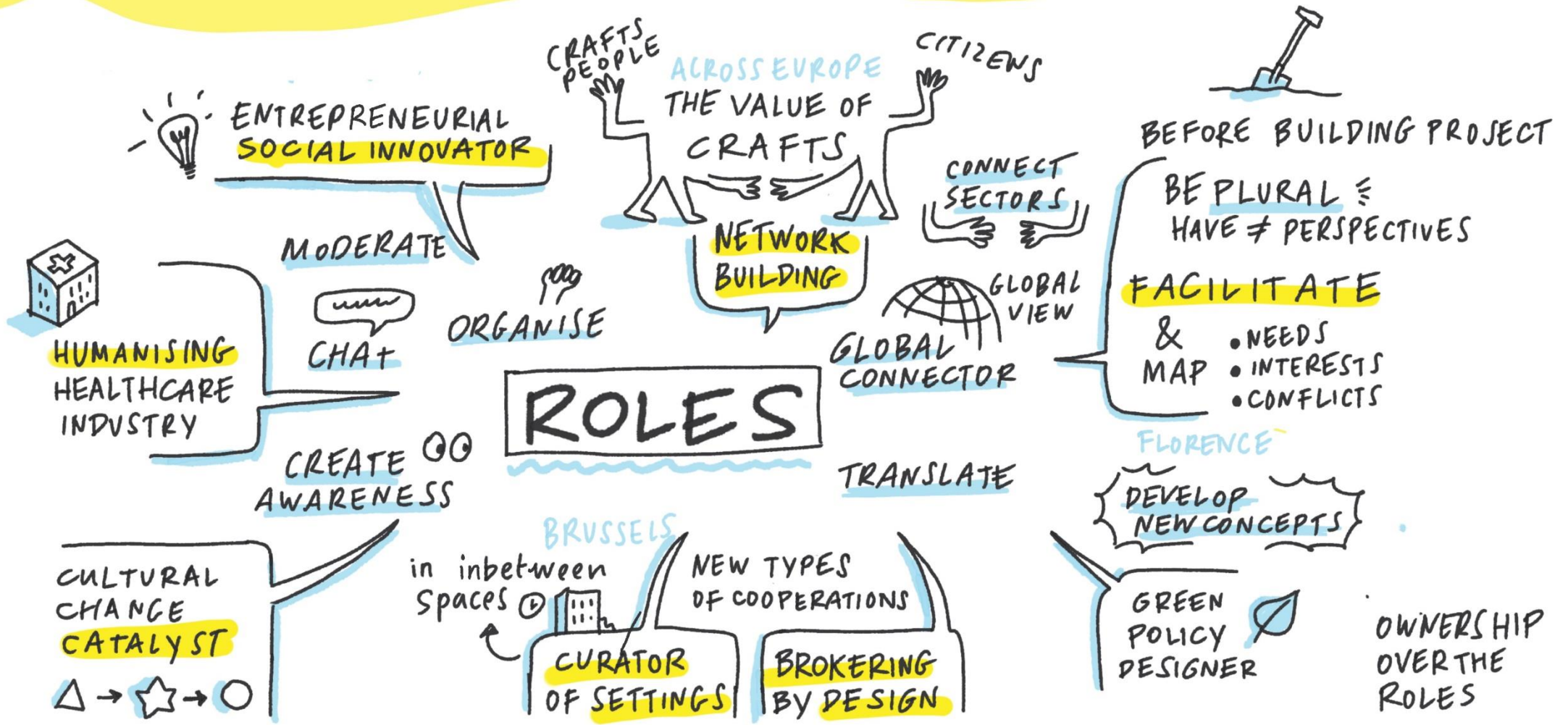
Workshops results – 3A Co-designing the New European Bauhaus

Facilitators:

Mária Beňačková Rišková, Curator, Editor, Independent Expert in Design, Multimedia, and Cultural Heritage, Head of the Slovak Design Center in Bratislava 2016-2020

Carlos Teixeira, Charles L. Owen Professor in Design, IIT Institute of Design

WORKSHOP 3A CO-DESIGNING THE NEB MOVEMENT



Workshops results – 3B Co-designing the New European Bauhaus

Facilitators:

Petr Skvaril, Global Partnerships & Programs Director, Impact Hub

Masha Smirnova, Campaign Manager EU Green Deal, Eurocities

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WORKSHOP
3B

CO-DESIGNING THE NEB MOVEMENT

3B

THE FUTURE IS MONDAY MORNING



- CHALLENGES**
- DEALING WITH ABSTRACT CONCEPTS (SOCIAL JUSTICE)
 - MANAGING EXPECTATIONS
 - GENERATING VALUE



WE NEED TO UNDERSTAND NATURE'S WAY OF WORKING

LEARN TO LISTEN & LISTEN TO LEARN



NOT JUST THE USUAL BIG CENTRES OF URBAN EUROPE

TO AVOID THE BUREAUCRACY

COLLABORATION

MOVEMENTS NEED TO BE BOTTOM-UP! TO GROW & HAVE IMPACT



REACHING OUT THROUGH SOCIAL MEDIA

WHY BAUHAUS? (LACK OF INFORMATION)



Workshops results – 4A A new relationship with nature

Facilitators:

Orla Murphy, Assistant Professor in UCD School of Architecture Planning & Environmental Policy,
Co-Director of UCD Centre for Irish Towns (CfIT), Custom Architecture Owner

Marco Sammiceli, Curator for the design, fashion and crafts sector, Triennale Milano and
Superintendent of the Italian Design Museum

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WORKSHOP A NEW RELATIONSHIP WITH NATURE 4A

WORK WITH THE EARTH'S ECOSYSTEMS!

- ✓ INNOVATIONS:
- ✓ CARBON FARMING
- ✓ REGENERATIVE FARMING
- PERMACULTURE
- ✓ BIO CHARM

SOLUTIONS?

BUILD PATIENCE
UNDERSTAND
CHANGE TAKES...

TIME!

QUICK WINS?

NATURE IS EFFICIENT
ACTIVE!



WE NEED NATURE
DOES NOT NEED US!

IS IT BETTER TO BE SEPARATE?



NATURE SHOULD NOT BE A PLACE TO GO TO!

GUARDIANS OF NATURE?

ROLE?

WORK WITH →
← AGAINST



HUMAN CENTERED

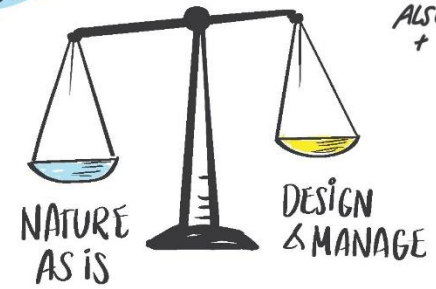
NATURE CENTERED

ANALYSE RELATIONSHIP!
NOT if/OR DISCUSSION.
→ YES/AND APPROACH!



OWNERSHIP?

IS NATURE ONLY OF MONETARY VALUE?



CREATION OF NATURAL SPACES.

Workshops results – 4B A new relationship with nature

Facilitators:

Luther Quenum, Public Policies Lab Manager / Designer

Monika Skadborg, Board Member Responsible for Sustainability Cluster, Youth Forum

WORKSHOP A NEW RELATIONSHIP WITH NATURE

4B

"NATURE HAS NO PROBLEMS ONLY SOLUTIONS"

NEB + PUBLIC PHILANTHROPIC PARTNERSHIPS



QUICKWINS



REFOREST OUR PLANET + RE-TIMBER OUR CITIES

LOCAL PRODUCTION



TECHNOLOGY NOT THE MAIN SOLUTION

CO-AGENCY

RESSOURCE EFFICIENCY

EMPATHIC LIVING SYSTEMS DESIGNS

REDEFINE CO OPERATION & CO DEPENDANCE ASPIRATIONAL SOCIAL CULTURAL

€ PRICE TO PAY

SYSTEMIC CHANGES

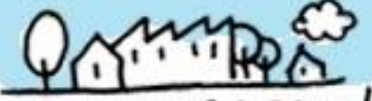
NON LINEAR THINKING

MULTI-DIMENSIONAL ACTING

- WELCOMING WORLD IDEAS
- HOLISTIC PLANETARY THINKING



PROMOTE & PRESERVE BIODIVERSITY



ENJOY CITIES AGAIN!

EVERYTHING HUMAN MADE CAN STILL BE CHANGED BY HUMANS

Thank you!



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