



EUROPEAN COMMISSION

## **PROTECTION OF YOUR PERSONAL DATA**

**This privacy statement provides information about the processing and the protection of your personal data.**

**Processing operation:** JRC live, hybrid and digital events, seminars, workshops, conferences, meetings, open/celebration/information days with or without outside participants

**Data Controller:** European Commission, *JOINT RESEARCH CENTRE, Unit B.4 New European Bauhaus*

**Record reference:** DPR-EC-00407

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## 1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of the **New European Bauhaus Festival 2026**. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to the **New European Bauhaus Festival 2026** undertaken by the Joint Research Centre of the European Commission, is presented below.

The specific registration tool is managed considering:

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| <ul style="list-style-type: none"><li>• Event organised by the JRC - outside the JRC.</li></ul>   |
| <ul style="list-style-type: none"><li>• Personal data are NOT published on a publicly available website, unless explicit consent has been obtained from the data subject concerned.</li></ul>   |
| <ul style="list-style-type: none"><li>• Reports (including a presence list) are not shared between participants and organisations, although participants using the Events app may consent to appear on a general participants list.</li></ul> |

## 2. Why and how do we process your personal data?

Purpose of the processing operation: The Data Controller collects and further processes your personal data to:

- provide you with information about the event: New European Bauhaus Festival (before, during and after) and to process your application for participation in that event (e.g., registration, travel, accommodation, catering, event audio and video/live coverage for the event);
- outreach activities (communication with journalists, content creators, stakeholders) and activities in connection with organising participation to the event, travel and accommodation).

Live web-streaming and audio-visual recording of the speakers and performers on stage will be taken and published in the context of the event on the **AV Portal of the European Commission** <https://audiovisual.ec.europa.eu/en> and on the **New European Bauhaus's YouTube channel** (@neweuropeanbauhaus).

The in-person audience and speakers may be photographed individually or in groups, unless they object to this by wearing a specific badge which will be provided by the organiser at the entrance of the venue. The audience following remotely via web-streaming will not be filmed during the event.

Participants who do not wish to be part of the above web-streaming and recording/publishing activities have the possibility to object to processing by wearing the abovementioned badge. They can signal their objection ahead of the event by sending an email to [NEB-Festival2026@iservice-europa.eu](mailto:NEB-Festival2026@iservice-europa.eu).

Your personal data will not be used for any automated decision-making including profiling.

For platforms and tools used to organise and manage digital events, the following records will apply:

- Webex: Service de Web Conference (Webex), DPR-EC-05006
- Slido: Audience Interaction Software, DPR-EC-06687
- Participants registration for Commission conferences and events using:
  - Event-Works (including Events@EU app), DPR-EC-00297,
  - EU Survey, DPR-EC-01488.1
- Video recording: Clevercast
- Video and photos hosting and dissemination platforms:
  - European Commission AV Portal
  - Social Media Presence of the European Commission (including YouTube and Flickr), DPR-EC-34232.1

### **3. On what legal ground(s) do we process your personal data?**

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the event (including web-streaming, photos, audio-visual recording) are necessary for the achievement of the general objectives of the New European Bauhaus initiative, as defined in Article 5(1)(a) of Regulation (EU) 2018/1725 and pursuant to Commission Decision C(2025) 2779 of 14 May 2025, Part 13, namely contributing to the wider social acceptance of the innovative solutions developed, accelerating the just green and digital transformation and strengthening and restoring citizens' trust in democracy, in line with the NEB's core values of sustainability, inclusiveness and beauty, and its guiding principles of participation, multi-level engagement and transdisciplinary.

These objectives are an integral part of the New European Bauhaus Festival 2026. The processing operations on personal data of the participants, including speakers, exhibitors, content creators, young designers and journalists, for the event, with whom a contract is concluded, are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under Article 5(1)(c) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

Your consent is required for:

- The sharing of the event participants' list, which may include your first name, last name, and affiliation, photo and short bio (for speakers) with other participants using the Events@EU app. This will only take place if you have given consent through the data-sharing option on the Events@EU App.
- the publication of speakers' personal data contained in minutes, reports, PowerPoint presentations or relevant documentation used during meetings **on the [official website of the event](#) or printed** to illustrate communication material, photo albums and/or videos.

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- ✓ the authorisation for taking, sharing and using individual and/or group **photographs** or **audio-visual recordings** photographed or filmed by the event's photographer/cameraman.
- ✓ If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box(es) on the online registration form.

For withdrawing consent that you have provided, please contact the controller of the event at [neb-festival2026@iservice-europa.eu](mailto:neb-festival2026@iservice-europa.eu)

#### 4. Which personal data do we collect and further process?

The following personal data will be processed:

- **Exhibitors:** First and middle name, surname, date of birth, nationality, age, title, name of organisation represented, office/mobile phone numbers, e-mail address (functional e-mail address of organisation recommended), country of residence, city of departure and city of return. Powerpoint presentations or relevant documentation used during activities can be collected and shared with meeting participants.
- **Speakers:** First and middle name, surname, date of birth, nationality, title, age, name of organisation represented, job title, social media handles (LinkedIn, Instagram, Facebook), office/mobile phone numbers, e-mail address (functional e-mail address of organisation recommended), country of residence, city of departure and city of return. Minutes, reports, powerpoint presentations or relevant documentation used during meetings can be collected and shared with meeting participants.
- **Participants:** First and middle name, surname, nationality, age, title, e-mail address (functional e-mail address of organisation recommended), job title, accessibility requirements.
- **Young Designers:** First and middle name, surname, date of birth, nationality, title, age, name of organisation represented, job title, social media handles (LinkedIn, Instagram, X, Facebook), office/mobile phone numbers, e-mail address (functional e-mail address of organisation recommended), country of residence, city of departure and city of return, dietary requirements.
- **Journalists and Content creators:** First and middle name, surname, date of birth, nationality, title, age, name of organisation represented, job title, social media handles (LinkedIn, Instagram, X, Facebook), office/mobile phone numbers, e-mail address (functional e-mail address of organisation recommended), country of residence, city of departure and city of return.
  - Information about the accommodation (hotel name and address) and flight (flight reference, company, destination, time of departure/arrival) of speakers and exhibitors may be collected in order to organise the transportation/reimbursement of the speakers and exhibitors.
  - Photographs/pictures of groups of participants and organizers could be taken and published in the context of the event and in the framework of the European Commission's activities.
  - Also live web streaming and/or audio and video recording of speakers and exhibitors can be registered and published and/or shared in the framework of the EC activities.

- Request for consent for photographs and filming, signature of the parent/guardian/ carer together with the date and place of the signature.
- Information related to the cookies used will be specified in the Privacy Statement.
- In some cases, third party IT tools, including social media (to be specified in the Privacy Statement by the organiser).
- For digital events, the data protection records for the relevant tools and platforms apply.

#### **4.1 Cookies**

Cookies are short text files stored on a user’s device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

The registration for the NEB Festival 2026 takes place via a Commission website. The cookies employed by the Commission on the registrant’s device for that purpose will be covered by the cookie policy of the Commission, which is available here: [https://ec.europa.eu/info/cookies\\_en](https://ec.europa.eu/info/cookies_en).

When you visit the website(s) of our event and when you register, we will keep the browser history of your visit for a **maximum of 1 year** according to Record “DPR-EC-00406 – E-services on JRC websites”. In context of investigations of security incidents, the data could be further extracted from the logs, network activity, files or e-mails, and processed following Record “DPR-EC-02886 – DIGIT IT security operations and services.” The IT security incident ticket containing the personal data is deleted 5 years after the IT security incident ticket is closed. The collection, aggregation and anonymising operations are performed in the data centre of the European Commission under adequate security measures

Cookies are stored by Europa Analytics, the corporate service which measures the effectiveness and efficiency of the European Commission’s websites on EUROPA. More information is available in the Record of Processing DPR-EC-00685 (Europa Analytics).

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the meeting/event website may not work as intended.

The cookie-related information is not used to identify data subjects personally and the pattern data is fully under the Commission’s control. These cookies are not used for any purpose other than those described here.

Should you wish to opt your personal data out of our anonymised, aggregated statistics, you can do so on our cookies page. In particular, you can control and/or delete those cookies as you wish.

<h4><b>4.2 Third party IT tools, including Social Media</b></h4>
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We use third party IT tools to inform about and promote the *JRC Corporate Events* through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-34232.1 (Social Media Presence of the European Commission).

You can watch our videos, which we also upload to the Social Media accounts of the Joint Research Centre: [YouTube](#), [X](#), [LinkedIn](#), [Instagram](#) and [Facebook](#), and to the Social Media accounts of the New European Bauhaus: [YouTube](#), [LinkedIn](#), [Threads](#), [Instagram](#), and [Facebook](#).

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or “play” on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties’ specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

We recommend that users read the relevant privacy policies of social media at the European Commission carefully before using them. These explain each company’s policy of personal data collection and further processing, their use of data, users’ rights and the ways in which users can protect their privacy when using those services.

The use of a third-party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

During the event, a social media wall powered by Flockler will be used to display publicly available social media content related to the event. Flockler collects and aggregates public social media posts containing the official event hashtag (#NEBFestival2026) and designated keywords.

Before publication on the social media wall, content is subject to automated moderation tools and human review to help identify and filter content that may be offensive, irrelevant, sensitive, inappropriate, or otherwise unsuitable for display.

If you publish a social media post using the official event hashtag, your content may be selected for display on the social media wall. Displayed content may include your social media username or handle, profile picture, post text, images, videos, and the social media platform on which the content was originally published.

Only content that has been made publicly available by the user on the relevant social media platform may be collected and displayed.

<b>5. How long do we keep your personal data?</b>
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The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details and the reference to the relevant record of processing:

- ✓ All personal data related to the organisation and management of the event (this includes the information given during the registration, before, during or after the event) will be deleted **two years** after the last action in relation to the event. The contractor will be required to delete all personal data no later than three months following the event.
- ✓ Recordings from the livestream uploaded on YouTube will be kept for **5 years** before being deleted. More information is available through the relevant data protection record (DPR-EC-34232).
- ✓ In case of audio-visual recording of the event the recordings will be kept for **2 years** after the event before being deleted. More information is available in the Record of Processing DPR-EC-01937 (Audio-visual recording of meetings).

- ✓ In case of individual and/or group photographs or videos of the event, the recordings will be kept for **2 years** after the event before being deleted.
- ✓ Selected service providers for organisational purposes (such as caterers, travel agents or event management organisations) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

## **6. How do we protect and safeguard your personal data?**

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission. All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission, and by the confidentiality obligations deriving from the General Data Protection Regulation ('GDPR' - [Regulation \(EU\) 2016/679](#)).

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

## **7. Who has access to your personal data and to whom is it disclosed?**

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the "need to know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Where necessary and only upon request, the contractor may share personal information of speakers, exhibitors, content creators, journalists and young designers, with service providers and subcontractors involved in the organisation of the New European Bauhaus Festival 2026, including:

- Travel agency providing travel organisation support;
- Hotels providing accommodation arrangements.

For digital events, the privacy statements of the platforms and tools used to organise and manage the event, apply.

## **8. What are your rights and how can you exercise them?**

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for the present processing operation. You can withdraw your consent at any time by sending an email to the Data Controller. This contact information is given under Heading 9 below. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

## **9. Contact information**

### **- The Data Controller**

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller by sending an email to JRC Unit B4 at the following address: [neb-festival2026@iservice-europa.eu](mailto:neb-festival2026@iservice-europa.eu)

### **- The Data Protection Officer (DPO) of the Commission**

You may contact the Data Protection Officer ([DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:DATA-PROTECTION-OFFICER@ec.europa.eu)) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725

### **- The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor ([supervision@edps.europa.eu](mailto:supervision@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

## **10. Where to find more detailed information?**

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC-00407 – JRC live, hybrid and digital events, seminars, workshops, conferences, meetings, open/celebration/information days with or without outside participants.