

# NEB LAB: A CO-CREATION SPACE FOR THE DELIVERY OF BEAUTIFUL, SUSTAINABLE, AND INCLUSIVE PROJECTS

## What is the NEB Lab

The NEB Lab is the "think and do tank" to co-create, prototype, and test the tools, solutions, and policy actions that will facilitate transformation on the ground. The lab will function as an accelerator and connector.

The lab will pursue its community-building journey to embrace concrete projects inspired by the New European Bauhaus. It will start with the official Partners, High-Level Roundtable (HLRT) members, winners and finalists of the New European Bauhaus prizes and the National Contact Points.

Whether backed by EU funding or other initiatives, the purpose is to bring them together for mutual support and learning. Alternatively, they might collaborate with established groups already working on relevant topics, reach out to politics, industry, and society to bridge silos, and experiment with new ways of working together.

While establishing the enabling infrastructure, which includes a digital platform, the Commission invites the New European Bauhaus community to build projects, collaborate and share learnings, and formulate suggestions to support the effort.

## NEB Lab Projects

The key output of the NEB Lab is projects intended as **change processes** that benefit communities and ecosystems. A project can include several coordinated activities in separate locations or contexts.

**Teams** of Community members design and develop projects with the following goals:

- Creating or replicating beautiful, sustainable, inclusive **places or experiences**;
- Building the conditions to enable beautiful, sustainable, inclusive places and experiences by experimenting with innovative funding or improving a regulatory framework.

In both cases, projects need to demonstrate a link with physical places or testing environments to ensure that the results are practical and replicable.

The European Commission has initiated some projects: [labelling strategy](#), [regulatory analysis](#), [innovative funding](#), and [transformation of places of learning](#).

Community-led projects begin as ideas offered by a small group of official New European Bauhaus Community members. Several projects may enter the lab depending on their maturity and support from the Community and the Commission, represented by the New European Bauhaus unit. Beyond a basic declaration of interest, an idea becomes a project when it can demonstrate agreement with the New European Bauhaus ideals and active community engagement.

Some examples of the Community-led projects are the [New European Bauhaus of the Mountains](#), [Nordic carbon neutral Bauhaus](#), and the [New European Bauhaus goes South](#).



Projects inform the policy-making process with their outputs, outcomes, and learnings while offering open-source **learning opportunities** for Community members and others.

Projects can get funding from various **contributors**, including public or private contributions at European, national, and local levels. However, the NEB Lab will not provide direct financial assistance.

The New European Bauhaus unit will support the development of ideas into projects. Activities will receive support in communication, secretariat, and mentoring services the team or ad-hoc experts provide. This may involve promoting calls for expression of interest, communication of project milestones or outcomes, project-specific information sessions, assistance in creating public pages, mapping, and networking sessions.

The NEB Lab will also "scout" for potential contributors within DG JRC and other Commission services when possible.

## Copyright

The Creative Commons [CC BY-NC-SA 4.0](https://creativecommons.org/licenses/by-nc-sa/4.0/) is the preferred licensing scheme for the output of projects. This means that the project material can be shared and adapted under the following terms: attribution (appropriate credit and changes made), non-commercial (no use for monetisation), ShareAlike (distribute remixed, transformed, build upon material under the same license as original).



## Roles

### Beneficiaries

Each project should accurately define a community or an ecosystem that will benefit from the change process. The beneficiaries should have a say in the different phases of the transformation process.

### Coordinators

They are responsible for proposing an idea to the New European Bauhaus community and developing it into a full-fledged project.

Only official members of the New European Bauhaus community (e.g., the official partners, members of the HLRT, New European Bauhaus prize winners and finalists, National Contact Points and/or the NEB EU funding beneficiaries) can propose an idea for a project. However, they can decide, when necessary, to ask for support beyond the official community members to public entities, industry, and society.

The coordinators' team comprises **at least three official New European Bauhaus Community members**. The coordinators can be supported by other contributors selected from the enlarged community composed of members of the High-Level Round Table, Partners, Friends, European Commission officials, etc.

Coordinators may also elect to seek third-party expertise.



The project team's coordinators and contributors should:

- Come from a variety of disciplines and EU Member States.
- Include several relevant competencies which contribute equally to the development of the project.
- Adopt a design-centred multidisciplinary approach in the development of the project.
- Involve roles traditionally associated with design, architecture, and art, which ensure that all contributions are creatively translated into solutions with an appealing, transformative, novel nature beyond individual expectations and compromises.
- Incorporate roles that bring the perspectives of those who need it the most, including non-experts.
- Include beneficiaries in all its phases in co-design and co-working sessions.

## Contributors

Contributors make the project possible by giving support in several ways. The New European Bauhaus Community members as well as external entities can be invited as contributors to a project.

Commission services can contribute to a project by providing knowledge regarding policy priorities and policy-making processes. The Commission also contributes with visibility and institutional reputation through the NEB Lab services.

## Partners

The New European Bauhaus is a movement that supports sustainable communities, inclusive debates, and purposeful projects. The partners' role is to **help build and inspire** these communities. They also serve as a sounding board and essential interlocutors for the initiative. More information on the function of the New European Bauhaus Partners can be found [here](#).

## Friends

The role of friends is to **support** the movement of sustainable communities and act as sounding boards and key interlocutors for the initiative. More information on the role of the New European Bauhaus Friends can be found [here](#).

## Hosts

Partners and Friends may express their interest in hosting one or more projects or project activities without being part of the coordinating team. Coordinators may contact any interested entity with ideas on how to host their project. Once reached, hosts will be able to accept, refuse or negotiate the proposal.

An entity can host more than one project/project activity, and several entities may host a project/project activity(s).

A list of partners and friends interested in hosting activities is available on the online community platform.

A host is responsible for connecting a New European Bauhaus Lab project to a specific physical or virtual context.



This includes, for example:

- Advising on how a project could affect a relevant community or context.
- Inviting the relevant communities to actively participate in a co-design process and involve them in a monitoring process.

Hosts may also:

- Guide and supervise the process (local coordination), thus providing logistical support.
- Locate notable locations.
- Identify relevant stakeholders within the community.
- Invite individuals and organizations in need.
- Ensure the community can learn from the initiative.

Unless agreed upon with the team responsible for the project, Hosts will not be compensated. Hosts are selected independently by Partners.

### **How to become a host**

Entities may express their interest in becoming a Host in their application as Partners or Friends of the New European Bauhaus. Hosts become official when official partners select them as hosts for a specific project.

### **Sponsors**

Partners and Friends may show an interest in supporting one or more initiatives or activities within a project organised by other community members. Coordinators may contact any interested entity with proposals for sponsoring and funding their project/project activities.

Once reached, hosts will have the option to accept, decline, or discuss the request. A sponsor is in charge of giving agreed-upon material and immaterial assistance to a specific New European Bauhaus project.

An entity can sponsor multiple projects or activities that several entities could support.

A list of partners and friends interested in sponsoring activities is available on the online community platform.

Sponsors provide one or many of the following resources:

- Services, goods & tools
- Monetary assistance
- Knowledge
- Labour
- Intangible (social) assets: trust, reputation, recognition

### **How to become a sponsor**

Entities may express their interest to become a Sponsor in their application as a Partner or Friend of the New European Bauhaus. When official New European Bauhaus Community members choose them as sponsors for a given project or activity, they become official.

