

Call for expressions of interest for  
**Fair: Laboratory and project showcase**  
The Festival of the New European Bauhaus  
9 -14 April 2024  
Brussels, Belgium

## Context

The European Commission organises the **second edition** of the **New European Bauhaus Festival** in Brussels (Belgium) on 9 - 14 April 2024, and you can be part of it!

The **New European Bauhaus** is the European Union's ambition to create beautiful and sustainable spaces, products, and ways of living together. It merges sustainability with style, driving the green transition across various sectors of our economy and daily lives. By bringing a cultural and creative dimension to the European Green Deal, it highlights the benefits of **environmental transformation** through **tangible experiences**.

In 2024, the Festival with the working title '**Resources for all**' will centre on exploring possible subtopics such as shelter and living environments, land and water, textiles and fashion and human wellbeing in light of the changing environment. This inclusive and human-centric approach aims to inspire and engage individuals in embracing sustainable choices and fostering a deep connection to the **New European Bauhaus** movement.

The Festival encompasses four key pillars:

- **Forum** - a platform for engaging discussions and the exchange of ideas surrounding the New European Bauhaus.
- **Fair** - a laboratory and exhibition, highlighting of projects and prototypes that align with and support the core values of the New European Bauhaus.
- **Fest** - a celebration that unites culture, art, and conviviality, serving as a moment of collective rejoicing, honouring freedom of expression and embracing radical, innovative, and disruptive ideas and visions.
- **Satellite events** - initiatives and events organised independently in Brussels and beyond, aligned with the New European Bauhaus values.

## Why apply

The 2024 edition of the Festival is calling for **innovators** like you to participate in this extraordinary hybrid event. With its core activities taking place in vibrant Brussels and captivating satellite events spanning across the European Union and beyond, this is an unparalleled opportunity to **gain international exposure**.

By stepping into the NEB Laboratory, your work will take the spotlight, illuminating the profound impacts of climate change in our urban landscapes. Through your creations, you will raise awareness, fostering empathy and highlighting the transformative actions you have taken. Nevertheless, that is just the beginning. In the LAB, you will also unleash your boundless creativity and join forces with fellow visionaries to pioneer the next groundbreaking solutions for these urgent challenges.

Immerse yourself in this electrifying atmosphere where experimentation reigns, empowering you and your peers to defy limitations and transform the path to a New European Bauhaus future. Apply now and make your project an integral part of this groundbreaking festival.

## Eligible projects

You meet the criteria to be a part of this transformative movement if your project promotes the values of the New European Bauhaus and the development of beautiful and sustainable spaces and ways of living together. The proposed project can be based either in Brussels, across the EU or beyond.

Priority in the selection process will be given to projects from entities involved in the NEB Community, being a NEB Lighthouse demonstrator, NEB Prize finalist or winner, a NEB Partner project, Friend of NEB project, or if a project have received EU funding from a NEB dedicated call for funding. .

Regardless of its geographical origin, your project needs to hold the power to captivate and connect with people and reflect the **New European Bauhaus** core values:

- **Sustainability** in environmental terms, from climate goals to circularity, zero pollution, and protecting nature/improving biodiversity;
- **Aesthetics**, including quality of experience and style, beyond functionality;
- **Inclusion**, valorising diversity, equality for all, accessibility, and affordability.

Your project should relate to at least one of the **thematic axes**:

1. **Reconnecting with nature**
2. **Regaining a sense of belonging**
3. **Prioritizing the places and people that need it most**
4. **Fostering long term, life cycle and integrated thinking in the industrial ecosystem**

Your projects could also illustrate the **principles of the New European Bauhaus**:

- **A multilevel approach**: from global to local. Climate change and the green transition bring challenges that should be addressed globally. At the same time, it is at the local level that change is happening and makes sense for people, which also includes small-scale projects.
- **A participatory approach**: involves civil society and people of all ages and in all their diversity, including women, youth and disadvantaged groups (disabled people) and minorities.
- **A transdisciplinary approach**: requires bringing in many different competencies and knowledge from different fields.

## When and how to apply

Please fill in the online application form by clicking on the following link: [APPLICATION FORM](#)

Your applications must be submitted in English, no later than 30 September 2023.

Once the application is submitted, the answers cannot be changed.

## Selection process and criteria

The European Commission will be conducting the assessment of applications throughout October and November 2023. By early December 2023, you will receive notification regarding the assessment results, providing you with information on whether your proposal has been accepted to be a part of the Festival. At that time, you will also receive further instructions and additional details.

Beyond **eligibility aspects explained above**, the proposals will be scored based on how well their declared scope of the initiative meets the following criteria:

**A. Content related requirements:**

- Connection of the project proposals to the New European Bauhaus values, axes and principles;
- Connection to the New European Bauhaus community;
- Originality of the proposals;
- Relevance, quality and originality of the activities including communication with their local interested persons, organisation and communities (e.g. before and during the festival) and programme proposed to engage the public.

**B. Technical requirements:**

- Capacity to deliver the proposed project idea within the requested timeframe;

**C. New European Bauhaus Community membership**

- Members of NEB Community are [NEB Partners](#), [NEB Friends](#), NEB Prizes winners and finalists, beneficiaries of NEB dedicated calls for funding, members of High Level Round Table, NEB National Contact Points,