

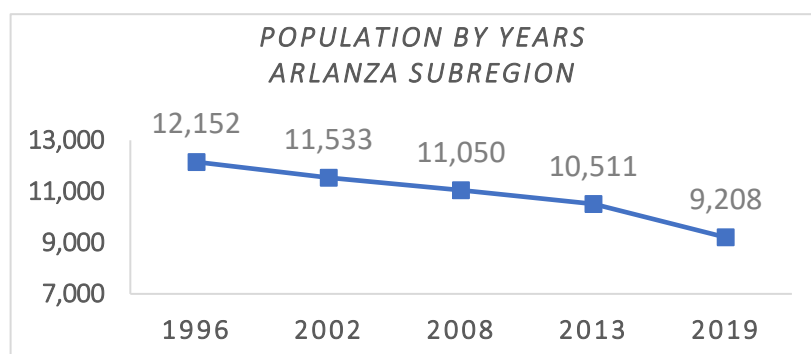
About reARTIS Lerma - Arlanza



Lerma is a unique historical-artistic complex of **Herrerian architecture** in Spain and is an historical reference of the **Spanish Golden age (S.XVII)**.

The town and the ducal palace (currently a National Parador Hotel) have protection as National Historic Site.

In addition to this; it's one of the most beautiful towns in Spain with a great social, educational, health and leisure endowment that allow to have privilege qualities for the enjoyment of families and residents of Lerma.



Own elaboration. Source: [Instituto Nacional de Estadística \(Spain\)](https://inec.es/)

Despite this, the province and region have lost more than 25% of their population since 1996. For this reason, the **Lerma Council** and the **StartupVillage** Initiative of the NGO Territorio Emprendimiento have developed nine core projects to reverse this situation in the region; among these is **reARTIS - Arlanza Lerma**.

reARTIS - Arlanza Lerma, seeks rural repopulation and territorial cohesion through rehabilitation (R1), reactivation (R2) and revitalization (R3) across the cultural heritage and art the entire town center Square and Main Street.



PROJECT SUMMARY

reARTIS Arlanza - Lerma

Seeks rural repopulation and territorial cohesion through rehabilitation (R1), reactivation (R2) and revitalization (R3) across the cultural heritage and art

Location

Lerma (Burgos)
Castilla y León
Spain (ES)

Scale

Local / Cross-Local

Improves

Culture
Design and planning
Economic, business and financing models
Education
Environment
Manufacturing and production
Physical spaces and solutions

Initiated by

Academia
Business
Civil society
Public authorities

RE-habilitation (R1)

Through an A.R.I. (government program for rehabilitation), we will implement the integral rehabilitation of spaces: public, private and squares with bioconstruction, energy efficiency and sustainability.

Our starting point for this particular city, as national historic site, was the formulation of a diagnosis through a **database location** of rundown buildings and plots, households and commercial spaces: <https://bit.ly/3pt0qik>



First we are acting on 67 rundown buildings and plots, later we act on the public squares: Main Square, Santo Domingo Square and San Juan Square.

Other properties that needs rehabilitation are uninhabited households 108 (51.5%) and closed commercial spaces 89 (62.7%).

Along this rehabilitation, we will proceed with a full energetic transition creating an **Energy Transition Offices (ETOs)** to promote energy communities, self-consumption through renewable sources, change luminaries in public spaces and central district heating system installation, among others.

RE-activation (R2)

With Lerma Council and partners, we have created a new program to attract artisans, artists and musicians (P.A.A.A.M.) to reactivate the territory. We have created a welcome pack to facilitate the soft landing for the artists:

A place to work:



We are rehabilitating the Cochinos Market as an incubator and accelerator space: the first floor have 7 studio for artisans, artists and musicians to establish; a FabLab "Arlanza Arts & Crafts Maker Lab" for the digitalization on the second floor and an Open Yard to exhibit their creations and sell them.

Additionally, we have an incubation office with partners to help artisans, artists and musicians to establish their business, get financial resources and other additional services.



The partners includes Ministries, Lerma Council, StartupVillage and Territorio Emprendimiento, Regional Development: Sodebur, Local Action Group: ADECOAR, Burgos University, Makers, Pons Sorolla School, Society, among others.

With this, after one – two years, the established artisans, artists and musicians will move to the main street to continue their businesses in Lerma or Arlanza Subregion and find new houses, giving spaces to new artists coming to establish themselves.

Now we are already advertising the attraction program, receiving visits to Lerma and analyzing the received requests.

A place to live:



Two rehabilitated social houses are available for settle down of the artist's family; next year will be another house ready.

We also have neighboring houses in Lerma available and others pending to rehabilitated that will be available to artists.

RE-vitalization (R3)

Through **Art** we promote the culture and revitalize Lerma we are planning projects like:

- The artisans, artists and musicians must be committed to give one course per year to subregion citizens and school students to revitalize the community.
- "Prado en Lerma – Lerma en Prado" there will be an exposition on the main square and streets of the collection now presented at the Prado Museum in Madrid which came from the Duke de Lerma.
- Another program is an annual course for international students of old baroque music with Alfonso X El Sabio University and creating during the course a festival to present through the entire city.
- We want to convert the Garden of the Duke's Palace (north cornice) with a theater area as it was in the past: Theater Garden.

All this projects and initiatives bring dynamization to set population and attract new talent to the territory of Lerma and Arlanza Subregion.