

# Circular Selection

Sustainability  
Heroes to  
design human  
conscious  
spaces.





# A Manifesto on Circular Flooring

Tarkett Human-Conscious Design™ is our commitment to stand with present and future generations. To create flooring and sports surfaces that are good for people and for the planet. And to do it every day.

Our Circular Selection exemplifies the principles at the heart of our journey to the circular economy - designing out waste and pollution, keeping products and materials in use, and regenerating natural systems.

We've made sustainable flooring easy for you by pioneering post-use recycling technologies to close the loop on our products and bringing together our sustainable heroes in one comprehensive collection. This is just the beginning. We aim to expand this approach to other collections, as we continuously strive to implement new recycling technologies and take-back systems.

# Conscious Choices



Your quest for sustainable flooring can be complex and confusing, and sometimes you just don't have all the information you need. At Tarkett, we want to help you make informed choices. And we're always striving to deliver greater transparency on the impacts of our materials and products. It all starts with good materials. Importantly, we design with recycling in mind.

Our Circular Selection is:

## **Recyclable. Endlessly.**

- We have a local logistics partnership to collect installation waste and post-use flooring.
- We process installation and post-use waste at our own facility, transforming it into new raw materials for products.

## **Good for People and the Planet.**

Our material choices matter. So we're totally transparent about our good material choices which play a major role in designing for a circular economy. It's why 98% of our raw materials (over 5,000) are third-party assessed according to Cradle to Cradle® principles. This means we're investigating the health, safety and environmental credentials of our materials and disclosing this through our EPD\* and MHS\*.

## **Phthalate-Free.**

Phthalates are a type of plasticizer, an ingredient that makes materials like PVC flexible enough for use in flooring. A longstanding debate surrounding the health and safety credentials of phthalates is prompting companies worldwide to rethink the use of these plasticisers. For us the conversation alone was enough to take us in a different direction. Today, all our European vinyl collections are phthalate-free.

\*Environmental product declaration / Material health statement.



Post-use homogeneous flooring collected for recycling

# The Circular Selection



**Marvel**  
Dark Warm Grey AB49 2904

**iQ Megalit**  
Pearl Beige 3390611

**Linoleum Veneto xf2**  
100% Linen 14872400

**Linoleum Veneto xf2**  
Deep Blue 14872767

This is the full Tarkett circular selection as of today. We are continuously implementing new recycling technologies and take-back systems for more collections. All these products are :

- **Recyclable** • **Good for People and the Planet** • **Phthalate-free**

## Carpet tiles

**AirMaster**  
(AirMaster, Atmos, Earth, Nazca Gold, Salina Gold, Sphere, Tierra Gold, Tones, Desert)

**Arable**

**Breccia**

**Carved**

**Desert**  
(with Ecobase backing)

**Fields**

**Flores**

**Fuse, Fuse Create**

**Futurity**

**Granite**

**Grezzo**

**Iconic**

**Jeans**  
(Original, Stonewash, Twill)

**Linon**

**Marvel**

**Metallic Shades**

**Mode**  
(Eclectic, Scenic, Vista, Metropolis, Avenue)  
(Ecobase without Soundmaster)

**Orchard**

**Stratos, Stratos Blocks**

**Stitch**

**Tweed**

**Wave**

## Homogeneous vinyl

**iQ Surface**

**iQ Megalit**

**iQ Natural, iQ Natural Acoustic**

**iQ Granit**

**iQ Eminent**

**iQ Optima**

## Linoleum

**Etrusco**

**Originale**

**Style Emme**

**Style Elle**

**Trentino**

**Veneto**

## Heterogeneous vinyl

**Acczent Excellence Genius**

**iD Square**


# Beautiful and Sustainable

The following sampled colours were curated, from the Circular Selection, to build the PLAY book by Note Design studio. Displaying and mixing them together here underlines the undeniable creative potential of allying design and circular commitment.


For additional colours, please refer to our existing documentations or sample cards, or contact your sales representative.

## Homogeneous Vinyl


### iQ Surface



Contrast Airy  
21089083




Dimmed Accent  
21089164



Rouge Accent  
21089163



Vivid Accent  
21089181



Solid Peach  
21089093

### iQ Megalit



Graphite Sand  
3390620



Graphite Grey  
3390619



Beige 611  
3390611



Pearl White  
3390605

### iQ Natural Range 2020



Dark Cold Grey  
21103075



Flake Cold Grey  
21103057



Blue  
21103210



Light Blue  
21103187



Red  
21103868



Dusty Yellow  
21103490



Yellow  
21103402




Sand  
21103486




Warm White  
21103403

## Carpet Tiles


### Marvel



Dark Cool Grey  
AB49 9990



Dark Warm Grey  
AB49 2904




Dark Blue  
AB49 8331

### AirMaster Earth



Mid Grey  
AA71 9056

### Metallic Shades



Dark Copper  
AA57 2942

## Linoleum

### Linoleum xf2



Style Emme Sabia  
14835208



Etrusco Beige  
14877002



Veneto Deep Blue  
14872767

### Linoleum Originale




Veneto 100% Linen  
14872400




Originale Basalt  
14042430

## Heterogeneous Vinyl

### Acczent Excellence Genius 70




Granito Warm Grey  
25226 110



Concrete Dark Grey  
25226 501



Concrete Chalk  
25223 502



Oak tree Beige  
25222 200

### iD Square



English Oak Grey  
24576303



English Oak Black  
24576300



Patine Chalk  
24564064



Dashes Camel  
24562071

# Homogeneous Vinyl

Composed of a single layer of vinyl, compact homogeneous vinyl floors are glued to the sub-floor and welded. Our Tarkett iQ ranges are produced in Ronneby, Sweden. They are tough and ultra durable, ideally suitable for heavy and high traffic areas. Our iQ flooring is especially recommended for applications in healthcare, aged care and education for their resistance and ease of cleaning.



iQ Surface Dimmed Accent 21089164

Marvel Dark Warm Grey AB49 2904

iD Square Patine Chalk 24564 064



iQ Natural homogeneous flooring

### How do we recycle post-use homogeneous?

Thanks to breakthrough technology, we’ve overcome the challenge of recycling post-use homogeneous vinyl. The flooring is granulated, washed several times to remove residues and glue, dried and safely reintroduced into our supply chain. The raw material is used in the production of new Tarkett homogeneous flooring at our recycling and production centre in Ronneby, Sweden.

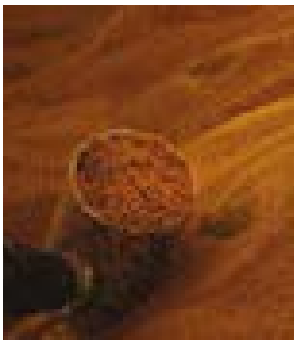
### A step towards a carbon-neutral society

iQ Natural next generation is the world’s first floor with bio-attributed vinyl. This replaces traditional fossil oil with renewable biomass feedstock - produced using mass balance principles and certified by third-party auditors. iQ Natural provides you with a flooring solution offering a greenhouse gas emission reduction of 60%\*\*, when compared to average homogeneous vinyl floors\*.

\*Post-use vinyl recycling for homogeneous vinyl flooring produced after 2011 (without phthalates).  
\*\*Based on A and C modules from our EPD N° S-P-01508 with a recycling scenario through ReStart® in comparison to generic EPD-ERF-20180176-CCI1-EN with an incineration scenario.

# Carpet Tiles

With more than 85 years of experience in manufacturing high quality carpet tiles, we aim to deliver products that help people flourish and contribute to healthier spaces. Desso AirMaster carpets capture fine dust more effectively than any other flooring solution, and can play a fundamental role in designing a healthy workplace. With inventive patterns and an extensive offering of fresh colour palettes, Desso carpet tiles work beautifully together with other Tarkett products to create stunning and practical concepts for every space within a building. Our carpet tiles are produced in Waalwijk, The Netherlands.



Chalk recovery

Carpet fluff at our recycling centre in Waalwijk, The Netherlands

## How do we recycle carpet tiles?

Tarkett is the only carpet maker in Europe to have verified evidence of closing the loop on carpet tile production, as documented by our Environmental Product Declarations (EPDs) for EcoBase-backed tiles. Our breakthrough technology produces two material streams, yarn and backing, while retaining more than 95% yarn purity. This level of purity is vital in ensuring that the polyamide 6 (PA6) yarn can be recycled by Aquafil and later transformed into regenerated ECONYL® nylon yarn to be used in the production of new Ecobase carpet tiles. We only recycle post-use waste for carpet tiles.

## Sourcing alternative materials

At Tarkett, we're always on the lookout to swap raw materials with recycled ones. That's why we partner with local drinking water companies in the Netherlands, to use calcium carbonate (chalk), as a raw material in our carpet tile backing. Today, our EcoBase backing contain, on average, 80% positively defined recycled content, according to Cradle to Cradle® principles.



# Linoleum

Linoleum has been appreciated for its natural beauty, comfort and durability for over 150 years. Following the original 1898 recipe, our Tarkett Linoleum is made from 94% natural raw materials (linseed oil, wood and cork flour, resins, jute and mineral fillers), and is available across a range of traditional marbled patterns in vivid and deep colours. It is treated with our unique xf2™ surface protection for extreme durability, easy cleaning and cost-effective maintenance. Produced in Narni, Italy, Tarkett Linoleum was the first Cradle to Cradle® certified™ Tarkett product.



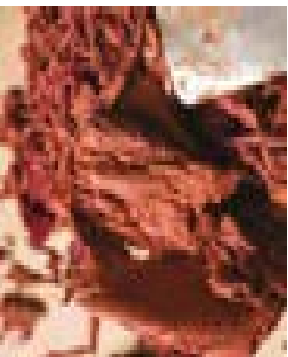
## How do we recycle linoleum?

We collect clean post-installation off-cuts or post-use linoleum flooring, sending them back to our Narni Plant (Italy) for recycling. Jute backing is easily separated and used on site as thermal fuel, while linoleum paste from installation off-cuts, is micronised into high quality raw materials and used to produce new Tarkett Linoleum; linoleum paste from post-use is micronized to become a filler for new Tarkett Linoleum or other products.

## CO<sub>2</sub> negative from cradle to gate

As certified by independently verified Environmental Product Declarations (EPD\*), our 2.5 mm linoleum flooring goes beyond achieving net zero carbon emissions, delivering an environmental benefit by removing 0.58kg of CO<sub>2</sub> from the atmosphere per sqm produced (from cradle to gate, this includes raw material extraction, transportation and Linoleum production). Our 2.5 mm linoleum generates 2.75 kgCO<sub>2</sub>eq per square metre produced - across its entire lifecycle.

\*Access EPD N° 4789356590.101.1 on Tarkett websites



Linoleum paste at our recycling and production centre in Narni, Italy.



# Heterogeneous Vinyl

## Acczent Excellence Genius 70

Acczent Excellence Genius 70 in rolls is the smart and sustainable heterogeneous flooring choice for a new building. It's ideal for overnight renovations and can be easily removed or installed on a variety of subfloors. Produced in Sedan, France, Genius is a loose-lay glue-free recyclable solution (both installation and post-use waste) offering rapid installation. It is resistant to high traffic and rolling loads, offering multiple design possibilities.

## iD Square

Produced in Sedan, France, iD Square is a glue-free flooring solution. It displays one of the largest selection of designs and colours for modular vinyl flooring in both planks and tiles. Crafted in-house at our Design centre at Clervaux, all 50 designs and 7 formats can be combined to deliver elegant, creative projects and bring unexpected style to your floor. iD Square can also be used with Desso carpet tiles, thanks to similar thicknesses (difference in height is < 2.5mm) and matching designs, creating the perfect fit and ensuring seamless transitions.



Heterogeneous flooring waste awaiting recycling at our recycling centre in Clervaux, Luxembourg.

## How do we recycle Acczent Excellence Genius 70 flooring?

We collect clean post-installation off-cuts or used flooring, sending them to one of our dedicated sorting partners before shredding and granulating them into high quality raw materials. These materials are used in the production of new heterogeneous flooring at our production centre in Sedan, France.

## How do we recycle iD Square flooring?

We collect both installation and post-use waste. Collected flooring\* is shredded and micronized at one of our partners facilities. The generated powder can be used in the production of new iD Square or other heterogeneous flooring.

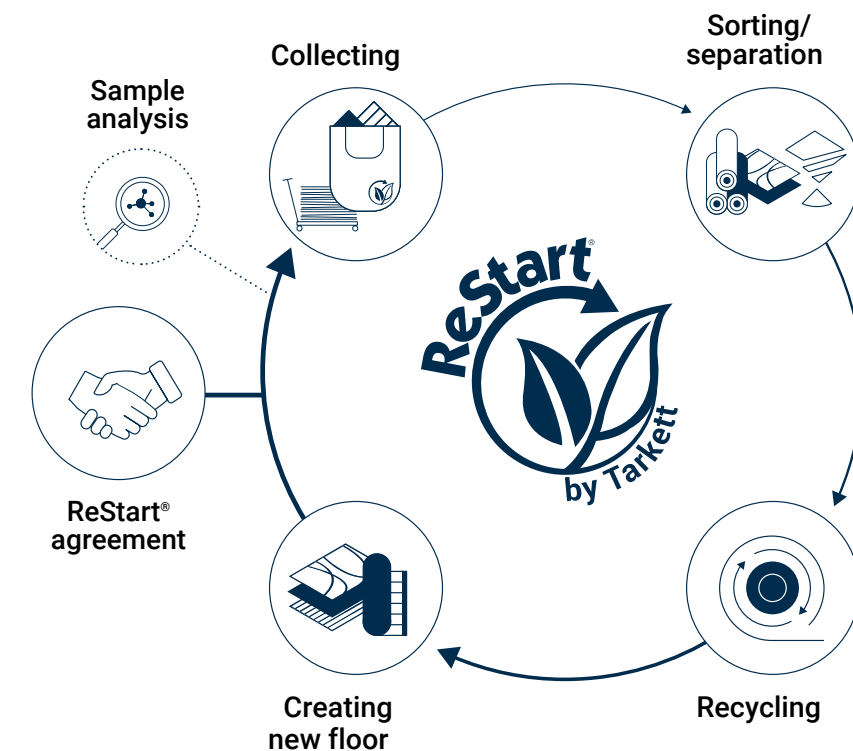
\*Post-use waste is tested to ensure it contains no phthalates (post-2018).

# Our Restart® Take-Back and Recycling Programme



Homogeneous flooring sample and recycled granules

Tarkett began recycling in Sweden in 1957. Today, our ReStart® programme covers the following product categories (homogeneous, heterogeneous, modular vinyl, linoleum, carpet tiles) and has been expanded to 16 European countries. ReStart® offers hassle-free flooring take-back and recycling for installation waste and post-use flooring. The waste is first sorted then sent to one of our 9 recycling sites to be transformed into high quality raw materials with equally good performance and durability to produce new Tarkett flooring.



**Please contact your sales representative to join our ReStart® take-back and recycling programme and to find out how it works**

# Sustainable Flooring Made Easy for You



Have confidence in your flooring choice.  
We're setting bold targets, so you can meet yours.

## **Helping you hit your sustainability targets**

Our high levels of recycled content, low VOC emissions and product certifications, along with our use of a phthalate-free technology since 2011, can help you reach higher standards of sustainability and reach green building labels like LEED, WELL and BREEAM.

## **Making recycling hassle-free**

Through ReStart®, our take-back and recycling programme, we certify the amount you contribute, making recycling easy for you. This helps you demonstrate your contribution to industry targets.

## **Providing complete transparency for your total peace of mind**

We give you all the information – and certifications - you need to be confident about material health and the environmental impacts of our products. Because we submit our products to external scrutiny, you can be sure that our claims are backed by science and recognised organisations.



Homogeneous installation  
waste awaiting recycling  
at our recycling centre in  
Ronneby, Sweden.

# Circular Selection

## Sustainability Credentials



**iD Square**  
Patine Chalk 24564064

**iQ Surface**  
Dimmed Accent 21089163

**iQ Surface**  
Rouge Accent 21089163

**iQ Surface**  
Vivid Accent 21089181

		MHS	EPD	CRADLE TO CRADLE®	ECOLABELS	RECYCLED CONTENT*	CRADLE TO GATE CARBON EMISSIONS A1 TO A3*	INDOOR AIR QUALITY
		MHS Number	EPD Number	Certification Level	Ecolabel name	%	kgCo2eq/m2	TVOC after 28 days in µg/m3 ***
HOMOGENEOUS	iQ Natural - Bio-attributed PVC	39909.2	S-P-01508	-	Floorscore, Green Tag	25.5	2.24	≤ 10
	iQ Megalit	39581.2	S-P-01346	-		25.5	6.02	≤ 10
	iQ Surface			-		25.5	6.02	≤ 10
CARPET TILES	AirMaster Earth	39935.2	S-P-01356	Silver	GUI Gold Plus, GUI Allergy, CRI Green Label, TÜV	64.2	5.68	≤ 100
	Metallic Shades			Silver	GUI Basic, GUI Allergy, CRI Green Label, TÜV	63.7	5.99	≤ 100
	Marvel			Silver		60	5.99	≤ 100
LINOLEUM	Originale (2.5mm)	39896.2	478935659 0.101.1	Gold	Allergy UK seal of approval, Swan, Blauer Engel, Austrian Umweltzeichen, FloorScore	30	-0.585	≤ 10
	Veneto xf2 (2.5mm)	39897.2		Silver		36	-0.585	≤ 10
	Style Emme xf2 (2.5mm)			Silver		30	-0.585	≤ 10
	Etrusco xf2 (2.5mm)			Silver		34	-0.585	≤ 10
HETEROGENEOUS	Acczent Excellence Genius 70	39941.2	S-P-01357	-	Basta, Sundahus, ECOproduct, Floorscore	24.1	8.86	≤ 10
	iD Square	40527.1Y	S-P-01352	-	Floorscore	1.8	12.2	≤ 10

All sustainability data and certificates are available on Tarkett’s websites. Please consult our websites to collect sustainable data and certificates for the other collections from the Circular selection as well.

\*The overall recycled content may include pre-consumer waste and /or post-consumer waste (installation waste, post-use waste). Please refer to our MHS to get a detailed split.  
\*\*Based on our Environmental Product Declarations’ data.  
\*\*\*Total Volatile Organic Compounds. Emissions are measured at 28days, according to ISO16000-9 standard

**Have confidence in your flooring choice.  
We're setting bold targets, so you can meet yours.**

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