

Europa Nostra, proud partner of the New European Bauhaus Movement

Framework:

As an official partner of the New European Bauhaus, Europa Nostra has committed to, among others, generating and mobilising knowledge and action together with our large network of professionals, students and volunteers from the wider heritage ecosystem.

In this view, Europa Nostra has set up its **New European Bauhaus Taskforce**, whose highly qualified and deeply motivated members provide expertise and guidance to help shape Europa Nostra's contribution to the NEB movement. This position paper reflects the views expressed in the first virtual meeting of the Task Force, which took place in April 2021.



Members of the New European Bauhaus Taskforce (in alphabetical order):

- **Hector Aliaga**, Member of the European Heritage Youth Ambassadors; member of ICOMOS Spanish working group of emerging professionals (Spain)
- **Koen van Balen**, Engineer, Director of the Raymond Lemaire International Conservation Centre, KU Leuven University (Belgium)
- **Graham Bell**, Architect, Director Cultura Trust (UK)
- **Wolter Braamhorst**, Communication Advisor of Europa Nostra (NL)
- **Guy Clausse**, economist, former Dean of the EIB Institute, Executive Vice-President of Europa Nostra (Luxembourg)
- **Luca Jahier**, former President of the European Economic and Social Committee (Italy)
- **Jimmy Jamar**, Head of Europa Nostra's Brussels Office (Belgium)
- **Uwe Koch**, Ministry of Science, Research and Culture of the State of Brandenburg (Germany)
- **Cristina Loglio**, Advisor in the field of Cultural Policies (Italy)
- **Tapani Mustonen**, Architect, Architects Mustonen Ltd (Finland)
- **Andrew Potts**, Coordinator of the ICOMOS Climate Change and Heritage Working Group (USA)
- **Sneška Quaedvlieg-Mihailović**, Secretary General of Europa Nostra (NL/Serbia)

- **Manon Richard**, EU Projects Officer at Europa Nostra (France)
- **Bruno Rossignol**, Head of the Heritage and Climate Programme of the EIB Institute (Luxembourg/France)
- **Carla Toffolo**, Head of the International Private Committees for the Safeguarding of Venice (Italy)
- **Paolo Vitti**, Architect and University Professor, Rome (Italy)

Key messages:

- Europa Nostra has been a strong supporter of the New European Bauhaus initiative since its launch in September 2020. It published on 18 December 2020 a [statement](#) on “Cultural Heritage as an integral dimension of the New European Bauhaus initiative”, which was conveyed to the President of the European Commission Ursula von der Leyen. Europa Nostra is also proud to have been selected in March 2021 as one of the 13 first partners to the initiative.
- Conceived as a movement aimed at reconciling green requirements and aesthetics, technology and culture, Europa Nostra identified as its mission to ensure that the voice of civil society and the role of cultural heritage are duly included in the process.
- As an organisation representing the wide community of tangible and intangible heritage, Europa Nostra, with its 350 member and associate organisations and its 1,000 individual members is an important bridge between heritage preservation and innovation; the overwhelming presence of heritage sites in all European cities, villages and landscapes makes it not only a strong component of our current living and working environments, but a key element for shaping our common future.
- In order to bring the European Green Deal closer to citizens and to contribute thereby to the green transition, Europa Nostra strongly believes that transformative change needs to be ensured across all sectors, with a particular focus on inclusive processes. With this in mind, Europa Nostra, together with ICOMOS and the European Investment Bank Institute, published on 22 March 2021 a [European Cultural Heritage Green Paper](#) which underlines the potential of Cultural Heritage to achieve the green transformation and the ambitious decarbonisation objectives of the European Green Deal.
- Building on the grassroots approach of the New European Bauhaus, Europa Nostra welcomes the perspective of creating new models for the future of architecture and cities, while taking duly into consideration the needs of people and communities. It reiterates in this respect the important contribution of the [Davos Declaration](#), which calls on bringing high-quality Baukultur to citizens through participation and cultural education.
- As part of the co-creation phase of the New European Bauhaus, Europa Nostra and the [European Heritage Alliance](#) - an informal platform of 50 European/international networks in the wider heritage field - are eager to contribute to the gathering of new ideas, by fully mobilising their networks and by working closely with other New European Bauhaus partners (some of which are members of the European Heritage Alliance). An initial discussion on the New European Bauhaus took place during a dedicated meeting of the European Heritage Alliance on 14 April.

- Europa Nostra has also organised on 16 April a [“mobilising meeting”](#) with representatives of its Board and Council as well as with representatives of our European Heritage Awards Juries and also our European Heritage Youth Ambassadors.
- On the basis of these conversations with our members and partners, Europa Nostra is convinced that the New European Bauhaus also contributes to the designing of the future of Europe’s society and way of life. It should therefore be closely connected to the Conference on the Future of Europe. With its core values and principles, it strongly believes that the New European Bauhaus should become a movement that inspires and irrigates all EU policies, in tune with the environmental, social and societal implications of the European Green Deal. This movement should concern all regions of Europe, including Central, Eastern and South-East Europe, and involve all categories of citizens, with a particular emphasis on the younger generations.
- Finally, the Europa Nostra Taskforce strongly believes that, in order to successfully reach out to and engage with citizens, the New European Bauhaus movement should have its own: Champions, Leaders (within and outside EU Institutions), Symbols, Narrative, and Proper Dynamics.
- Europa Nostra will put the diversity and creativity of its skills and networks at the disposal of the NEB movement in order to ensure that these objectives are achieved.

Next steps:

As an expression of its strong commitment to the NEB movement/community, and in cooperation with its many partners, Europa Nostra will:

- Select and disseminate a list of emblematic projects representing the ideals of the New European Bauhaus based a.o. on the laureates of the European Heritage Awards / Europa Nostra Awards;
- Enhance synergies and cooperation with selected New European Bauhaus partners to amplify our contributions (e.g. NEB Collective and Triennale di Milano);
- Contribute to the NEB Conference on 22-23 April, a.o. as co-facilitator of one of the workshops dedicated to the topic of “(Re)discovering the Spirit of the Place”
- Contribute to the NEB Collective webinar to be held on 29 April, a.o. as co-host with Architects’ Council of Europe (ACE) and Trans Europe Halles of a break-out session on “Adaptive re-use: preserving and enhancing the values of our built environment”;
- Strongly encourage, throughout 2021 and beyond, the organisation of debates in heritage sites across Europe (historic libraries, theatres, concert halls or opera houses, historic houses, archaeological sites etc), on the joint themes of the New European Bauhaus and the Conference on the Future of Europe (e.g. improving our living and working environments, implementation of the European Green Deal, social inclusion, engagement of local communities);
- Devote the Europa Nostra Annual Policy Forum to the issue of cultural heritage and climate action, as well as their relations to the European Green Deal, the New European Bauhaus initiative and the EU’s recovery and cohesion policy.