

STP 4 NEB

Proposals 4 NEB Design Phase
STP Work Programme 4 NEB



Proposals 4 NEB Design Phase

- **Social innovation:** local design thinking processes, from prototyping to implementation, identifying, tackling and overcoming local challenges
- **Sustainability Observatory:** multiply concept and impact of Sustainable Cities, data-driven innovation and benchmark on 46 core indicators of ISO 37120
- **Green Acupuncture:** promote atomic & granular interventions combining aesthetics, sustainability and inclusion such as street art anti smog walls and green city bench

STP Work Programme 4 NEB (first 2 years)

- **Communication:** Articles, Newsletters, Social Channels, dedicated section on our website
- **Ambassadors:** meet + video interviews to key stakeholders from building sector
- **Bauhaus Lab:** Webinar Series devoted to Italian building and real estate sector where key players meet and learn to work together
- **High Visibility Hybrid Event:** Milano PreCop26 (28-09/2-10 2021)
- **Publication:** survey “Discover Bauhaus” + Report “STP 4 Bauhaus” focused on sustainable cities ISO37120 & green infrastructure
- **Empowerment:** e-learning course on NEB + sustainable communities for citizens, administrators and entrepreneurs
- **Sustainability Observatory:** multiply impact of Sustainable cities (core 46 indicators of of ISO 37120 starting from 20 Italian cities)
- **Green Acupuncture:** promote atomic & granular interventions combining aesthetics, sustainability and inclusion

Get involved:

Hybrid Event: Milano PreCop26 (28-09/2-10 2021)

1. **Nationwide survey:** information campaign collecting via online survey views and sentiments on selected targets of SDG n° 11 and LEED for communities, both from those who live in cities and those who “make” cities
2. **Data analysis:** gathering, clustering and analyzing data from survey
3. **“Match style” hybrid event:** each slot foresees two speakers (youth representative vs. decision maker/entrepreneur/others) debating on one of the clusters, commenting outcomes of the survey with online participants
4. **White paper:** showcasing main findings, ideas, proposals arising from online event

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- **Co-Organisers:** STP, [Lombardini22](#), [BuildVision](#)
 - **Partners:** [Assimpredil ANCE](#)
 - **Candidate Partners:** City of Milan, [ASVIS](#), [ANSA](#), [ANCI](#), [CDP](#)
 - **Candidate Patronage:** Italian Ministry of Environment toward Cop26 ([website](#))

Green Acupuncture

Local activities of "green urban acupuncture": through beauty and innovation "grafted" in an area of the city regenerates sociality.

Pope Sixtus V had Egyptian obelisks erected in Rome in the sixteenth century precisely in the most degraded areas of the city, with the idea that inserting beauty would create new sociality.

NEB can promote the same thing with punctual interventions of urban green that create new sociality and sustainable sense of belonging to the places of daily life.



Short STP Presentation



Our Ongoing Main Activities

- **Awareness raising and information campaigns:** [Facebook](#) 160K followers, [Instagram](#) 19K followers; national campaigns as the one on [littering](#) with patronage of Italian Ministry of the Environment; on Spotify with the song [La tartaruga e il reggilattine](#)
- **Policy:** providing technical expertise to Government Commission on SDG 11; member of [ASVIS](#), Italian Alliance for Sustainable Development
- **Decarbonization:** supporting cities with regards to Sustainable Energy and Climate Action Plans ([SECAP](#)); developing and promoting calculators of carbon footprint; supporting greening businesses, as in the building sector with [green construction sites](#)
- **Sustainability Observatory:** data collection and analysis to profile cities (most recent one if City of Venice) and communities and improve their performance based on ISO37120; dedicated portal [Sustainable cities](#) benchmarking 20 cities across Italy
- **Training:** via e-learning and gamification on [Community](#)

Sustainability Observatory

According to the UN in 2050 85% of people will live in cities ... yet climate change will put a strain on the quality of life of citizens, because our cities are not ready and above all do not have a single yardstick by which to measure sustainable development!

Save The Planet has realised an ambitious project, according to the indication of the ISO 37120 standard for which it is not enough to talk about Smart City... It is necessary to measure and design the Sustainable City. Our portal already active at sustainablecities.savetheplanet.green allows free access to the sustainability indicators of Italian cities required by the standard.

The portal can become a starting point for NEB to map in a data driven way the cities that will be subject to interventions.

It can be extended to a European scale, incorporating new cities and new indicators.



Two Concepts



Hummingbird

African novel tells about the small Hummingbird
who makes the difference extinguishing
the fire in the forest.

Sense of ownership.

From opinion to action.



Enzymes

In BuildVision, Italian community of building and real estate actors, we call **Enzyme** who acts as **key enabler of the community**, the facilitator who moderates thematic innovation labs.

Enzymes in biology are transformative
work in teams
create synergies.

Does NEB need enzymes?

