**#NewEuropeanBauhaus NEB Lab launch**

From 07.04.2022 12:00

# Social Media

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| **Goal** | * Introduce the concept of the NEB Lab & call for friends * Present each NEB Lab project and invite participation |
| **Links** | **Press release:** <https://europa.eu/!JpYj6y> | <https://ec.europa.eu/commission/presscorner/detail/en/ip_22_2285>  [**NEB Lab**](https://europa.eu/new-european-bauhaus/about/neb-lab_en) **page:** <https://europa.eu/!djtTmF> | <https://europa.eu/new-european-bauhaus/about/neb-lab_en>  **Factsheet:** https://europa.eu/!wCVGbP |
| **Related account and hashtags** | Instagram: @neweuropeanbauhaus  #NewEuropeanBauhaus #EUGreenDeal #EuropeForCulture #StrongerTogether #CommunityBuilding #DesignForAll |

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| **Platform** | **Proposed copy** | **Examples of visuals** |
| **Twitter**  **Launch NEB Lab** | 📢The NEB Lab is here! A ‘think & do' tank to make the #NewEuropeanBauhaus 🏡 a reality through tangible projects, including a labelling strategy, innovative funding & exploring how to remove regulatory obstacles.    Great community-led projects too💚    More: https://europa.eu/!JpYj6y |  |
| **IG/FB/LI**  **Launch NEB Lab** | What is … NEB Lab? 🤔  The NEB Lab is a ‘think and do' tank launched to make the [#NewEuropeanBauhaus](https://www.instagram.com/explore/tags/neweuropeanbauhaus/) a reality through concrete and tangible projects!  How?  By connecting a growing community 💪 and sharing ideas, the Lab will bring about beautiful, sustainable, and inclusive changes on the ground.  Who can be part of it?  The NEB Lab is open to the initiative’s community.  A call for Friends is now also open and invites companies and public actors (regions, villages & cities), to be involved more directly in the New European Bauhaus.  The Friends will join our existing community of 450 official partners, High-Level Roundtable members, Contact Points of the national governments, winners and finalists of the New European Bauhaus prizes, and beneficiaries of calls.  The NEB Lab will act as an incubator to connect people and learn from one another's experiences.  Several projects are underway:  ✨A ‘labelling strategy' inviting experts, academics, and professionals in sustainability, inclusiveness, and aesthetics to contribute to building a compass and assessment frameworks that will help ensure projects are aligned with NEB values; 📝An ‘analysis and experimentation' project to explore how the regulatory framework, from local to EU level, can support the development of New European Bauhaus projects. 🧩Two projects exploring innovative funding solutions for New European Bauhaus projects: one focusing on crowd and public funding, the other on joint funding with philanthropy. 📚 A project building a network around the transformation of places of learning.  Three community-led projects are also in the making:  🏗️ ‘New European Bauhaus goes South' connects 6 south European counties which join forces to improve education through architecture; 🌿 ‘Nordic carbon neutral Bauhaus' is an open forum to discuss how architecture, design and art can help achieve a carbon neutral and inclusive building and living environment; 🏞️ ‘New European Bauhaus of the mountains' seeks to improve the quality of the built environment, and citizens' quality of life, in rural and mountain areas.  Want to know more? 👉 <https://europa.eu/!djtTmF>  [#StrongerTogether](https://www.instagram.com/explore/tags/strongertogether/) [#EUGreenDeal](https://www.instagram.com/explore/tags/eugreendeal/) [#EuropeForCulture](https://www.instagram.com/explore/tags/europeforculture/) |  |
| **Twitter**  **Reg. survey** | 📢 Are you transforming places to make them more beautiful, sustainable, and inclusive?  Which regulatory barriers or enablers have you encountered in construction projects? 🏡  Share your experience with the #NewEuropeanBauhaus by 30 June 👉 europa.eu/!vGrQG3 |  |
| **IG/FB/LI**  **Reg. survey** | 📢 Are you transforming places to make them more sustainable, inclusive, and beautiful? Which regulatory barriers or enablers have you encountered in the built environment and construction sector? 🏗️  👉 Take part in the survey by 30 June! 👈  Architects, engineers, urban planners, designers, public servants, companies, and citizens are invited to participate.  Tell us about your experiences with EU, national and local regulations that hindered or helped you implement your project.  With your contribution, we will map regulatory opportunities and challenges and bring them to the attention of relevant policymakers when reassessing current legislation and developing future regulations for the built sector.  📝 And if you have a relevant study, a scientific or policy paper, please share that one too! It will complement the mapping of experiences.  📅 Have any questions? Join the info session on 28 April 28 at 14:00 CET, where the project coordinators will share more info.  Find all the practical details in the link in our bio 🔗 europa.eu/!vGrQG3  The survey is part of the "Regulatory Analysis and Experimentation" NEB Lab project, which explores how the regulatory framework from local to EU can support the development of New European Bauhaus projects. |  |

Also available :

Visuals for individual NEB Lab projects

     

Commissioner quotes

 

More material : <https://europa.eu/new-european-bauhaus/get-involved/spread-word_en>