



Social Media suggestions: #NewEuropeanBauhaus Commission Communication

LINK to website: https://europa.eu/new-european-bauhaus/delivery_en

LINK to press release: https://ec.europa.eu/commission/presscorner/detail/en/ip_21_4626

LINK to Q&A: https://ec.europa.eu/commission/presscorner/detail/en/qanda_21_4627

Date	Alternative messages, hashtags, link	Options for visuals	Stakeholders
Twitter			
From 15/09/2021 13:30	<p>The #NewEuropeanBauhaus moves from co-design to delivery!</p> <p>New Commission Communication sets out the framework that will drive the initiative forward 🏡❤️</p> <p>More on actions and #EUFunding to support the transformation🔗 https://europa.eu/!YhtTQm</p> <p>#EUGreenDeal #StrongerTogether</p>	<p>Cover of communication</p>  <p>OR</p> <p>Generic visual based on contributions</p> 	<p>@EU_Commission @vonderleyen @GabrielMariya @ElisaFerreiraEC @EU_ScienceHub @EUinmyRegion @EUScienceInnov @EU_CoR @Europarl_EN @EUClimateAction @Energy4Europe @EU_Growth @EU_ENV @europe_creative @DSMeu</p>
From 15/09/2021 13:30	<p>How can we match sustainable innovation with style and social inclusion?</p> <p>Commission Communication on the #NewEuropeanBauhaus sets out next steps, actions and #EUFunding opportunities to bring the #EUGreenDeal closer to our living spaces 🏡🌱</p> <p>More 🔗https://europa.eu/!YhtTQm</p>		
From 15/09/2021 13:30	<p>The #NewEuropeanBauhaus moves from co-design to the delivery of transformation!</p> <p>Working together to make:</p> <ul style="list-style-type: none"> 🏡 places on the ground 🌱 the environment for innovation 💡 our mind-sets and ways of working <p>more beautiful, sustainable & inclusive!</p> <p>How?🔗https://europa.eu/!YhtTQm</p>		

Instagram (facebook, LI etc.)

From 15/09/2021
13:30

How can we match sustainable innovation with style and social inclusion?

The Commission Communication on the [@neweuropeanbauhaus](#) sets out the framework that will drive the initiative forward, as it moves from co-design to delivery.

During the co-design, thousands of contributions and events all over Europe identified four thematic axes that will now guide the initiative's implementation:

- ✿ reconnecting with nature
- ♥ regaining a sense of belonging
- 🏠 prioritising the places and people that need it most
- ♻️ fostering long term, life cycle and integrated thinking in the industrial ecosystem

What's next?

Together with the growing [#NewEuropeanBauhaus](#) community, we will work on the delivery of three interconnected transformations:

- 1 of places on the ground
- 2 of the environment that enables innovation
- 3 of our perspectives and mindsets

To support the transformations, the Commission will invite the eu Member States to integrate the values of sustainability, aesthetics, and inclusion in their local strategies and #EUFunding will be mobilised to make positive change happen.

The first calls for proposals open this month!

Find out more → <https://europa.eu/!YhtTQm> / Link in bio

OR

Find out more → [@neweuropeanbauhaus](#)

[#EUGreenDeal](#) [#EuropeForCulture](#) [#NextGenerationEU](#)
[#SocialInnovation](#) [#EUFunding](#) [#CohesionPolicy](#)

Cover of communication



NEB_Communication_cover_ (1)

OR

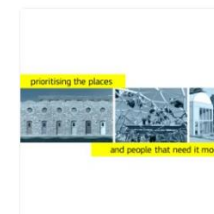
Carousel based on contributions from people



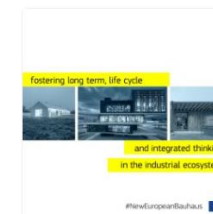
NEB_thematic_axes_carousel_ (1)



NEB_thematic_axes_carousel_ (2)



NEB_thematic_axes_carousel_ (3)



NEB_thematic_axes_carousel_ (4)

[@EU_Commission](#)
[@vonderleyen](#)
[@GabrielMariya](#)
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[@Energy4Europe](#)
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[@EU_ENV](#)
[@europe_creative](#)
[@DSMeu](#)

From 15/09/2021
13:30

The @neweuropeanbauhaus moves from co-design to the delivery of transformation!

Want to know more about the available funding opportunities?

This week, the @europeancommission presents the first calls for proposals!

€85 million of dedicated #EUfunding will be mobilised in 2021-2022 and many other #EUprogrammes will integrate the New European Bauhaus as an element of context or priority.

Supported actions will focus on three interconnected transformations based on the type of impact they seek:

- 🏠 places on the ground
- 💡 the environment that enables innovation
- 🗣️ our perspectives and mindsets

Funding will come from different EU programmes including #HorizonEU #LIFEprogramme #ERDF.

But that's not all!

The Commission will invite EU Member States to integrate the values of sustainability, aesthetics, and inclusion in their strategies for territorial and socio-economic development, and mobilise parts of their recovery and resilience plans #NextGenerationEU, as well as the programmes under #CohesionPolicy.

Find out more on actions and funding → <https://europa.eu/!YhtTQm/> / Link in bio

OR

Find out more on actions and funding → @neweuropeanbauhaus

#NewEuropeanBauhaus #EUGreenDeal #EuropeForCulture
#SocialInnovation

OR

Generic collage with contributions from people



Generic_NEB_alternatives_ (1)



Generic_NEB_alternatives_ (2)

@EU_Commission
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