

# Social Media suggestions: #NewEuropeanBauhaus Commission Communication

LINK to website: [https://europa.eu/new-european-bauhaus/delivery\\_en](https://europa.eu/new-european-bauhaus/delivery_en)

LINK to press release: [https://ec.europa.eu/commission/presscorner/detail/en/ip\\_21\\_4626](https://ec.europa.eu/commission/presscorner/detail/en/ip_21_4626)

LINK to Q&A: [https://ec.europa.eu/commission/presscorner/detail/en/qanda\\_21\\_4627](https://ec.europa.eu/commission/presscorner/detail/en/qanda_21_4627)

Date	Alternative messages, hashtags, link	Options for visuals	Stakeholders
<b>Twitter</b>			
<p>From 15/09/2021 13:30</p>	<p>The #NewEuropeanBauhaus moves from co-design to delivery!</p> <p>New Commission Communication sets out the framework that will drive the initiative forward 🏠🌱</p> <p>More on actions and #EUFunding to support the transformation🔗 <a href="https://europa.eu/!YhtTQm">https://europa.eu/!YhtTQm</a></p> <p>#EUGreenDeal #StrongerTogether</p>	<p>Cover of communication</p> 	<p>@EU_Commission @vonderleyen @GabrielMariya @ElisaFerreiraEC @EU_ScienceHub @EUinmyRegion @EUSciencInnov @EU_CoR @Europarl_EN @EUClimateAction @Energy4Europe @EU_Growth @EU_ENV @europe_creative @DSMeu</p>
<p>From 15/09/2021 13:30</p>	<p>How can we match sustainable innovation with style and social inclusion?</p> <p>Commission Communication on the #NewEuropeanBauhaus sets out next steps, actions and #EUFunding opportunities to bring the #EUGreenDeal closer to our living spaces 🏠🌱</p> <p>More 🔗<a href="https://europa.eu/!YhtTQm">https://europa.eu/!YhtTQm</a></p>	<p>OR</p> <p>Generic visual based on contributions</p> 	
<p>From 15/09/2021 13:30</p>	<p>The #NewEuropeanBauhaus moves from co-design to the delivery of transformation!</p> <p>Working together to make:</p> <ul style="list-style-type: none"> <li>🏠 places on the ground</li> <li>🌱 the environment for innovation</li> <li>🗨️ our mind-sets and ways of working</li> </ul> <p>more beautiful, sustainable &amp; inclusive!</p> <p>How?🔗<a href="https://europa.eu/!YhtTQm">https://europa.eu/!YhtTQm</a></p>		

## Instagram (facebook, LI etc.)

From 15/09/2021  
13:30

How can we match sustainable innovation with style and social inclusion?

The Commission Communication on the [@neweuropeanbauhaus](#) sets out the framework that will drive the initiative forward, as it moves from co-design to delivery.

During the co-design, thousands of contributions and events all over Europe identified four thematic axes that will now guide the initiative's implementation:

- 🌿 reconnecting with nature
- 👤 regaining a sense of belonging
- 🏠 prioritising the places and people that need it most
- ♻️ fostering long term, life cycle and integrated thinking in the industrial ecosystem

What's next?

Together with the growing [#NewEuropeanBauhaus](#) community, we will work on the delivery of three interconnected transformations:

- 📍 of places on the ground
- 🌿 of the environment that enables innovation
- 🧠 of our perspectives and mindsets

To support the transformations, the Commission will invite the EU Member States to integrate the values of sustainability, aesthetics, and inclusion in their local strategies and [#EUFunding](#) will be mobilised to make positive change happen.

The first calls for proposals open this month!

Find out more → <https://europa.eu/!YhtTQm> / Link in bio

OR

Find out more → [@neweuropeanbauhaus](#)

[#EUGreenDeal](#) [#EuropeForCulture](#) [#NextGenerationEU](#)  
[#SocialInnovation](#) [#EUFunding](#) [#CohesionPolicy](#)

### Cover of communication



NEB\_Communication\_cover\_(1)

OR

### Carousel based on contributions from people



NEB\_thematic\_axes\_carousel\_(1)



NEB\_thematic\_axes\_carousel\_(2)



NEB\_thematic\_axes\_carousel\_(3)



NEB\_thematic\_axes\_carousel\_(4)

[@EU\\_Commission](#)  
[@vonderleyen](#)  
[@GabrielMariya](#)  
[@ElisaFerreiraEC](#)  
[@EU\\_ScienceHub](#)  
[@EUinmyRegion](#)  
[@EUSciencInnov](#)  
[@EU\\_CoR](#)  
[@Europarl\\_EN](#)  
[@EUClimateAction](#)  
[@Energy4Europe](#)  
[@EU\\_Growth](#)  
[@EU\\_ENV](#)  
[@europe\\_creative](#)  
[@DSMeu](#)

From 15/09/2021  
13:30

The @neweuropeanbauhaus moves from co-design to the delivery of transformation!

Want to know more about the available funding opportunities?

This week, the @europeancommission presents the first calls for proposals!

€85 million of dedicated #EUfunding will be mobilised in 2021-2022 and many other #EUprogrammes will integrate the New European Bauhaus as an element of context or priority.

Supported actions will focus on three interconnected transformations based on the type of impact they seek:

- 🏠 places on the ground
- 💡 the environment that enables innovation
- 🗣️ our perspectives and mindsets

Funding will come from different EU programmes including #HorizonEU #LIFEprogramme #ERDF.

But that's not all!

The Commission will invite EU Member States to integrate the values of sustainability, aesthetics, and inclusion in their strategies for territorial and socio-economic development, and mobilise parts of their recovery and resilience plans #NextGenerationEU, as well as the programmes under #CohesionPolicy.

Find out more on actions and funding → <https://europa.eu/YhtTQm/> / [Link in bio](#)

OR

Find out more on actions and funding → @neweuropeanbauhaus

#NewEuropeanBauhaus #EUGreenDeal #EuropeForCulture  
#SocialInnovation

OR

Generic collage with contributions from people



Generic\_NEB\_alternatives\_(1)



Generic\_NEB\_alternatives\_(2)

@EU\_Commission  
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